

VOL. XXXI, NO. 16

WEEK ENDING

JUNE 7, 1930

PRICE TEN CENTS

# Mid-Week Pictorial

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THE NEW YORK TIMES COMPANY

"NEWS OF THE WORLD IN PICTURES"



## THE HORSE OF THE YEAR

Gallant Fox, Undefeated Three-Year-Old Champion of America, Which in Three Straight Starts Has Won the Wood Memorial in New York, the Preakness Stakes in Maryland and the Kentucky Derby for a Total of \$112,800 in Purses.

(Times Wide World Photos.)



A WOMAN ARTIST SETS UP HER STUDIO IN THE SNOWS OF GLACIER NATIONAL PARK:  
MISS LUCILE VAN SLYKE of Cincinnati, Who Astonished the Natives by "Packing In" Alone With a Month's Food Supply to Camp in the Many Glaciers Country While Winter Still Hung On in This Mountain Country.  
(Glacier National Park Photo.)

IT'S STRENUOUS WORK TO CLEAR THE BAR IN A JUMP OF 6 FEET 5 1/2 INCHES: BROWN OF NOTTINGHAM HIGH SCHOOL Barely Avoids Knocking Down the Timber in This Remarkable Action Photograph, But His Best Fails by Half an Inch to Win the Annual Track Meet of the Rochester High Schools.  
(Times Wide World Photos.)



THE STORK BRINGS FOUR GIRLS AT ONE CALL: QUADRUPLETS, Ranging in Weight From Four Pounds Eight Ounces to Three Pounds, Who Were Born to Mrs. Carl A. Morlok of Lansing, Mich. They Are Known as A, B, C and D, While the City of Lansing, Which Has Showered Gifts on Them, Debates the Problem of Names.  
(Times Wide World Photos.)



A GROUP OF AMERICAN SCHOOL CHILDREN 6,000 MILES FROM THE HOMELAND: GIRLS' HOCKEY TEAM OF THE AMERICAN SCHOOL IN SHANGHAI, CHINA, Which, With an Attendance of 500 Boys and Girls, Is Said to Be the Largest School for American Children Anywhere Outside of the United States.  
(Times Wide World Photos.)

# Mid-Week Pictorial

*"A National Magazine of News Pictures"*

VOL. XXXI, No. 16,

NEW YORK, WEEK ENDING JUNE 7, 1930.

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England Shakes the Hand That Carried Off the Walker Cup

Bobby Jones and Roger Wethered, Captains of the American and English Teams, Exchanging Felicitations Before the Coveted Trophy After the Americans' Decisive Victory in the International Tournament at Sandwich, England.  
(Times Wide World Photos.)



AT THE START OF A GIRL AVIATOR'S 10,000-MILE TRIP: MISS AMY JOHNSON Flying Over English Soil in Her Tiny Moth Plane Before Taking Off for Her Flight to Australia, in Which She Crossed Huge Stretches of Jungle and Sea Where a Forced Landing Would Have Been Fatal.

(Acme.)



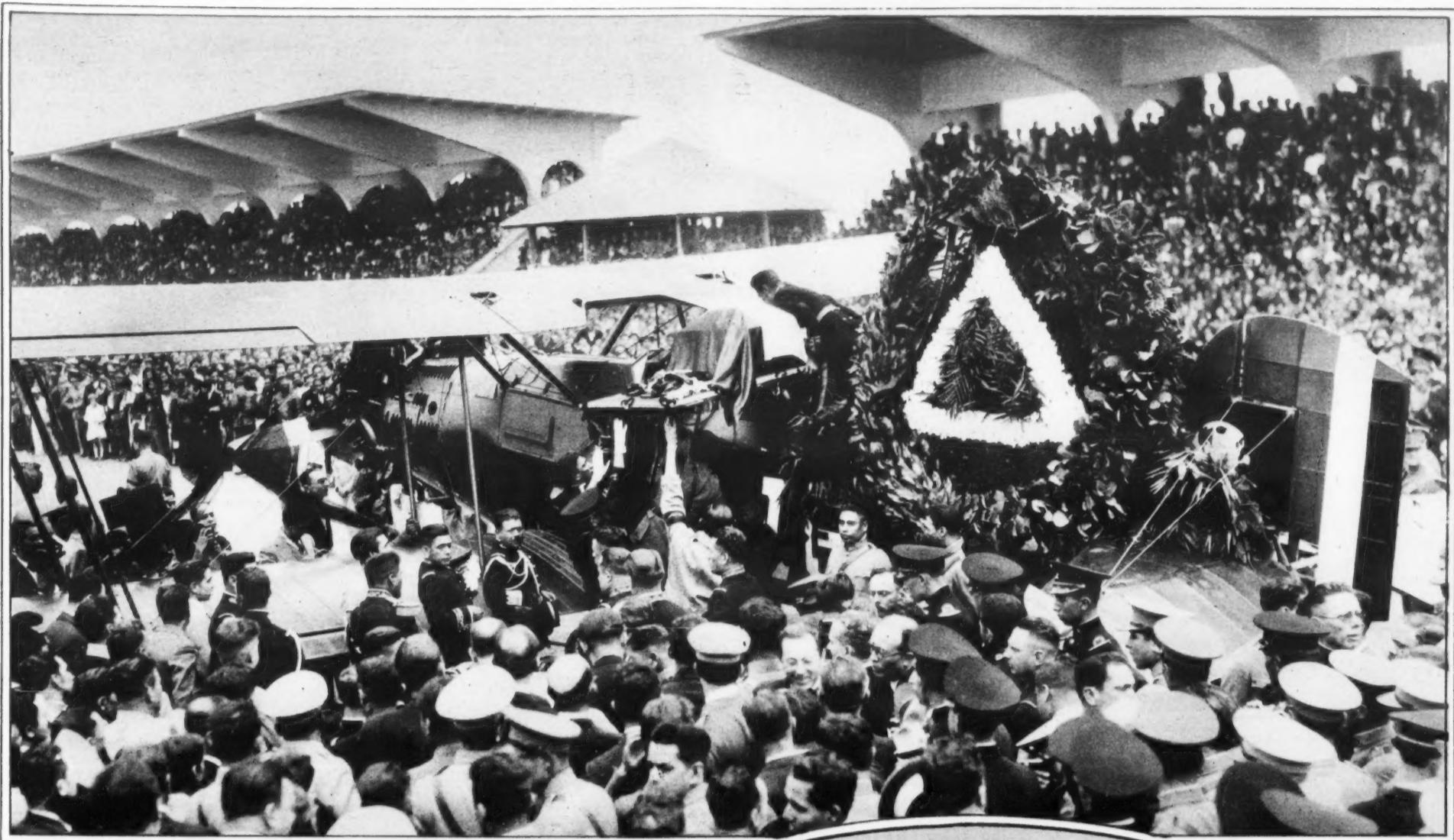
A MODERN EXEMPLAR OF AN ANCIENT GRECIAN SPORT: LESLIE SNOW, 22-Year-Old Member of the London Athletic Club, Throwing the Javelin a Distance of 174 Feet in His Training for the Empire Games at Hamilton, Ontario, Canada, Where It Is Expected He Will Be One of England's Representatives.



NO WONDER FISHING IS A POPULAR SPORT:  
MISS LORETTA YOUNG,  
Screen Star,  
Tries Her Luck in a Rippling Mountain Stream in California Where the Trout Should Find Many Lurking Places.  
(Times Wide World Photos.)



SHORTS ARE FEATURED IN THE NEW GARB FOR SPORTS WEAR: JESS GROTTO Demonstrates the Latest in Golfing Attire, Gladys Young Appears in Shorts Made of Chinese Linen, and Frank Collins Wears Shorts and a Coat-Style Sweater at the Show of the International Association of Garment Makers in Chicago.  
(Times Wide World Photos.)



MEXICO PAYS THE FINAL HONORS TO HER HEROIC FLIERS: THE ASHES OF GENERAL PABLO SIDAR AND CAPTAIN CARLOS ROVIROSA,

Who Perished in an Attempt to Fly to Buenos Aires, Are Transported to the Mexican Hall of Fame in the Plane in Which the Mexican Air Chief Made a Famous Tour of His Country.



THE FIRST STEPS IN THE LANGUAGE OF THE TRANS-ATLANTIC VISITORS: A PAGE ON THE NEW MOTOR SHIP LAFAYETTE of the French Line Learning Some of the More Frequent Questions in English Asked by the Passengers.  
(Times Wide World Photos.)

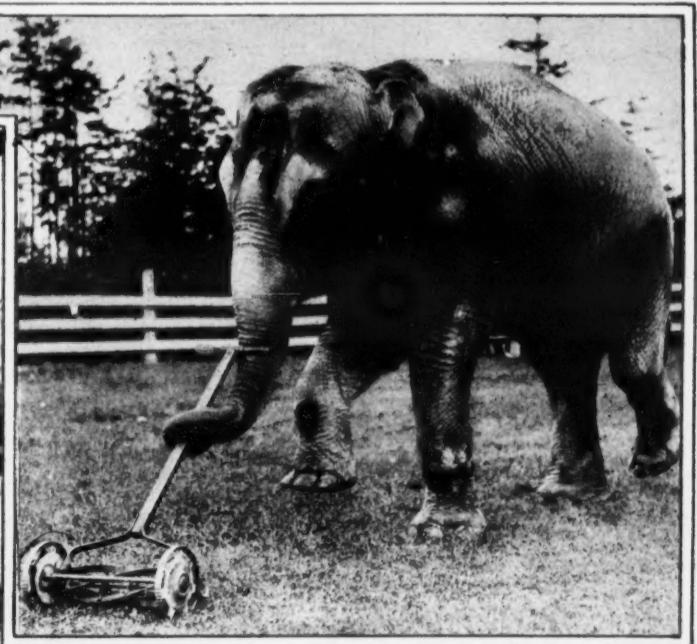
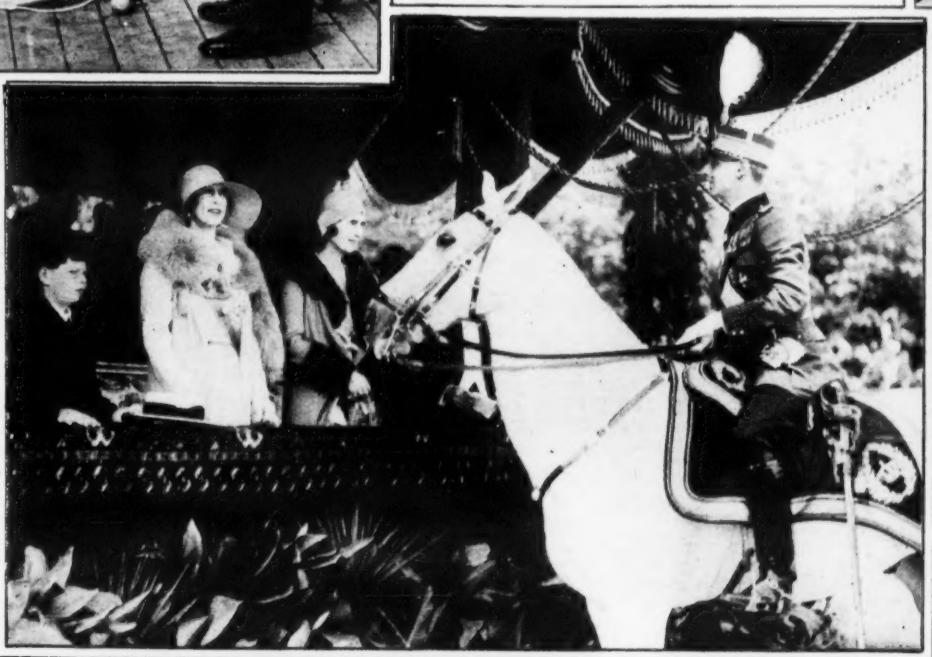
*At Right—*  
THE LITTLE KING OF RUMANIA WITH HIS MOTHER AND UNCLE: KING MIHAI,

With the Princess Helen and the Prince Regent Nicholas, at a Military Review in Bucharest. At the Right of Princess Helen Is Princess Olga of Jugoslavia.



PILGRIMS FROM A DISTANT LAND COME TO CARTHAGE: THE DELEGATES FROM THE UNITED STATES

Marching to the Ruins of the Ancient Amphitheatre Where the Meetings of the Eucharistic Congress Were Held.  
(Times Wide World Photos.)

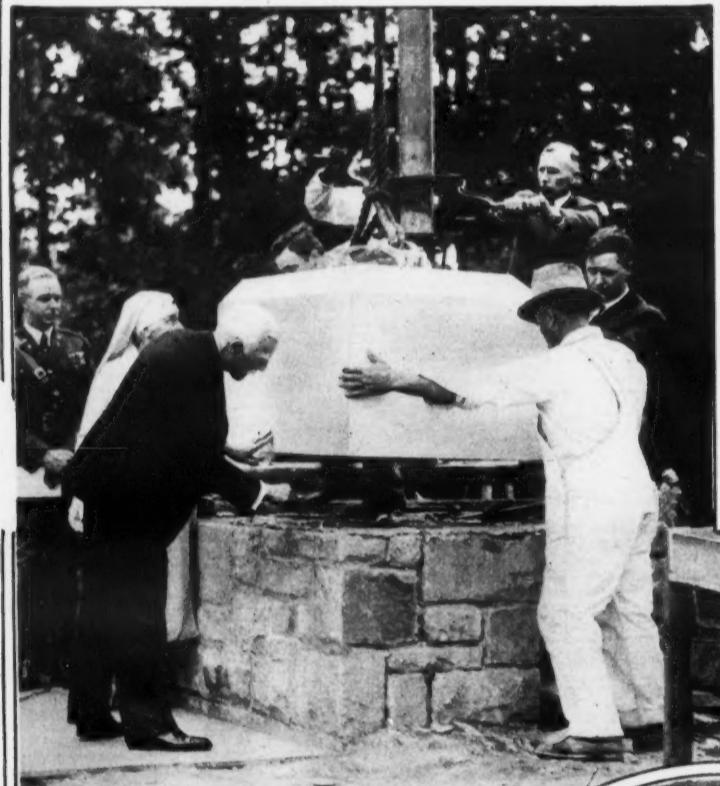


WIDE-A-WAKE EARNS HER BOARD AND KEEP: THE PET ELEPHANT of the Woodlawn Park Zoo in Seattle Hard at Work Mowing the Lawn on the Grounds of the Zoo.  
(Times Wide World Photos.)



A GOLD STAR MOTHER VISITS THE GRAVE OF HER SON: A MEMBER OF THE FIRST DELEGATION FROM AMERICA

Kneeling in the Cemetery of Belleau Wood in France.  
(Times Wide World Photos.)



THE LAYING OF THE CORNERSTONE OF THE NEW CHAPEL OF WALTER REED HOSPITAL: SECRETARY MELLON

Places the Stone at the Beginning of the Work on the Memorial Chapel of the Hospital in Washington. The Right Rev. James Freeman, Bishop of Washington, Stands at the Left.  
(Times Wide World Photos.)

*At Right—*

QUEEN OF THE TRAIL IN AN ALASKAN CELEBRATION: MISS MADELINE CALKINS, Who Was Chosen to Preside Over the Carnival of the Nome Kennel Club.  
(Lomen Brothers.)



THIS ARRAY OF STOLEN JEWELRY IS WORTH \$1,300,000: GEMS SPREAD OUT AT THE NEW YORK POLICE HEADQUARTERS

for Identification by One of the Most Sensational Recoveries of Loot in Police History.  
(P. & A.)



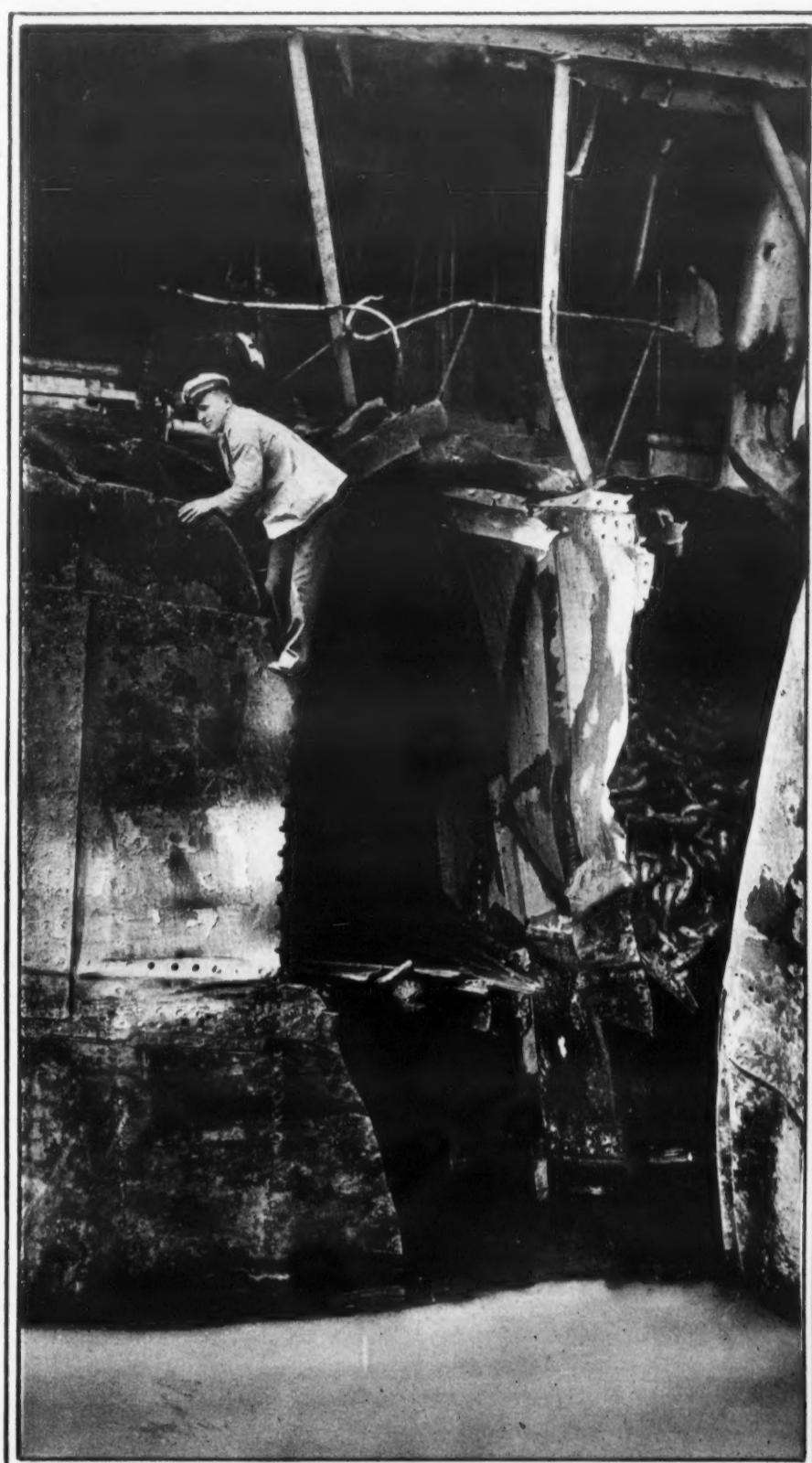
TESTING THE MODEL OF A NEW UNSINKABLE BOAT: CHARLES QUASCHNEWSKI, a London Waiter, Launches on a Pond in Kensington Gardens His Odd Craft, Which Is Shaped Like a Torpedo and Is Surrounded by a Shell Divided Into Compartments Containing Compressed Air.  
(Acme.)



THE PELICAN SITS DOWN TO STUDY HIS REFLECTION: A BIRD VISITOR From Foreign Parts Strikes an Unusual Pose at the Edge of a Pool in the Lincoln Park Bird House, Chicago. (Underwood & Underwood.)



THE START OF A GEOGRAPHIC AND PHOTOGRAPHIC SURVEY OF THE TWO AMERICAS: MEMBERS OF THE PARTY SPONSORED BY THE NATIONAL GEOGRAPHIC SOCIETY Setting Out From the Naval Air Station in Washington to Make a Study of the East Coast Aerial Routes Between North and South America. (Times Wide World Photos.)



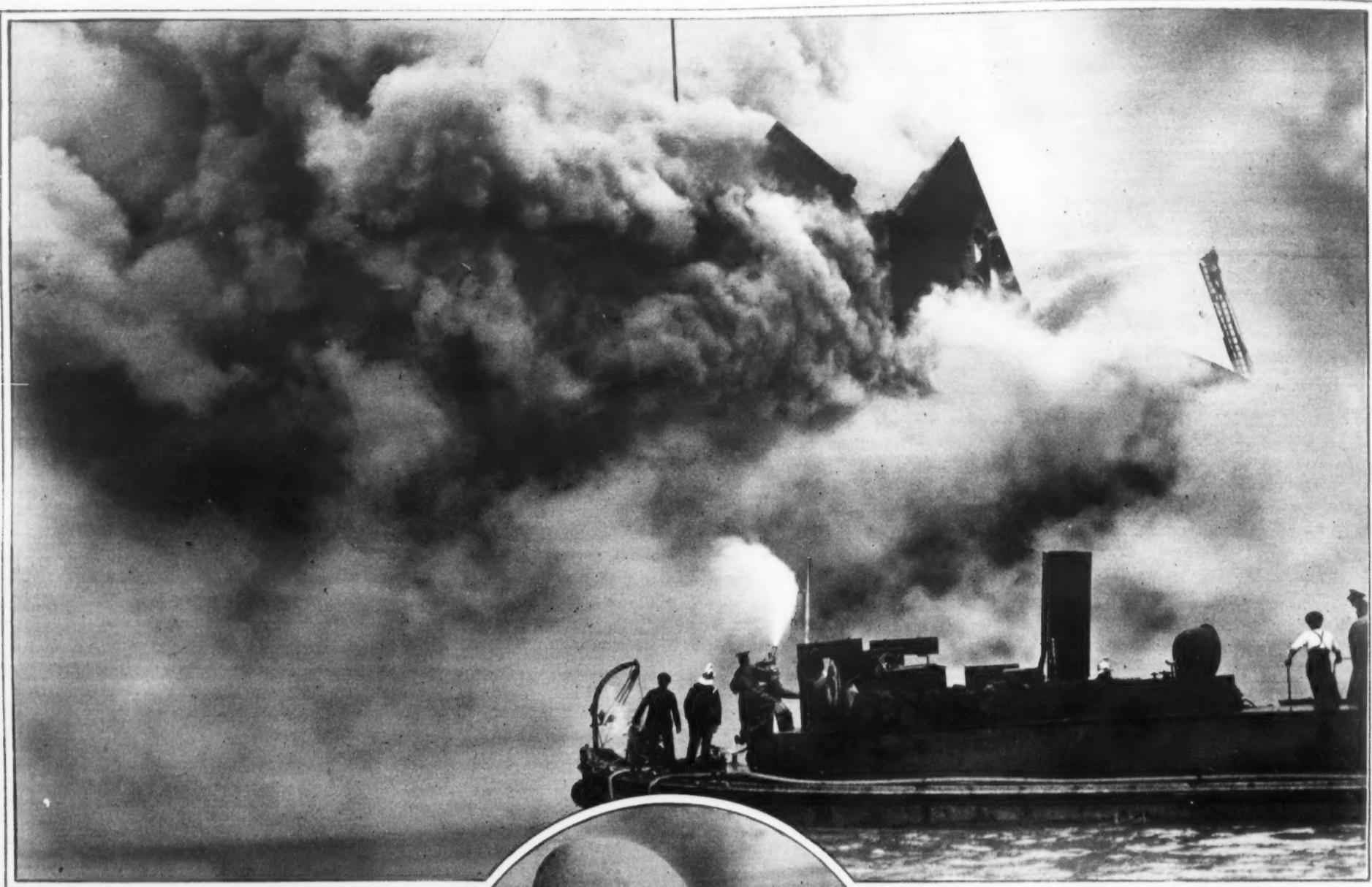
THE EFFECT OF A COLLISION AT SEA: GAPPING HOLE TWENTY FEET LONG AND SIX FEET WIDE in the Bow of the Tanker W. W. Bruce After Being Struck by the British Tanker, Scottish Maiden, Off Barnegat Light, New Jersey. The Ship Limped Into New York Harbor Eighteen Hours Later After Dumping Half of Her \$350,000 Oil Cargo. (P. & A.)



A HUSKY SAMPLE OF THE BENEFITS OF PRIMITIVE LIFE: PAPOOSE From the Glacier National Park Indian Reservation, Whom the Government Doctor Has Found to Be in Fine Physical Condition. (Glacier National Park Photo.)

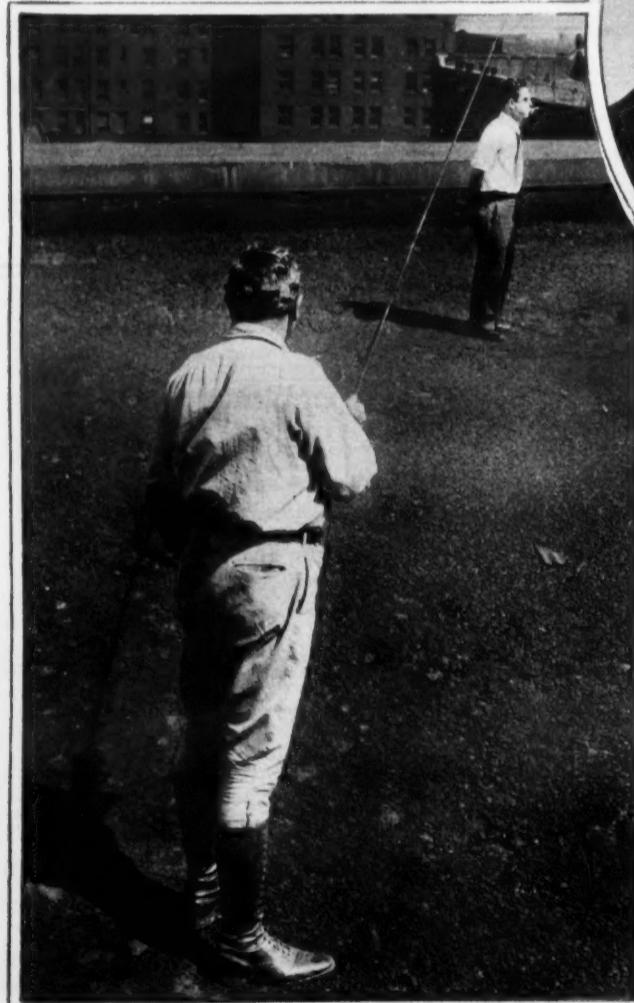


COMPETING WHERE THE ATHLETES OF ANCIENT GREECE WON THEIR LAURELS: TWO TEAMS IN THE TUG OF WAR at the Delphic Festivals, Which Have Been Revived After a Lapse of Almost Twenty-four Centuries. (Times Wide World Photos.)



FIGHTING A BIG WATERFRONT BLAZE IN LONDON: A FIREBOAT ON THE THAMES Combats the Flames at Nelson's Wharf, Blackfriars, While From Ladders at the Right Other Firemen Are Pouring Streams of Water on the Buildings.

(Times Wide World Photos.)



RIVALING WILLIAM TELL'S FEAT IN A MODERN MEDIUM: W. C. (BILL) VOGT, World's Champion Fly Caster, Cutting in Two a Cigarette Held in the Mouth of Peter Hangge at a Distance of More Than Sixty Feet With a No. 10 Trout Fly and Fly Rod on the Top of a St. Louis Building.

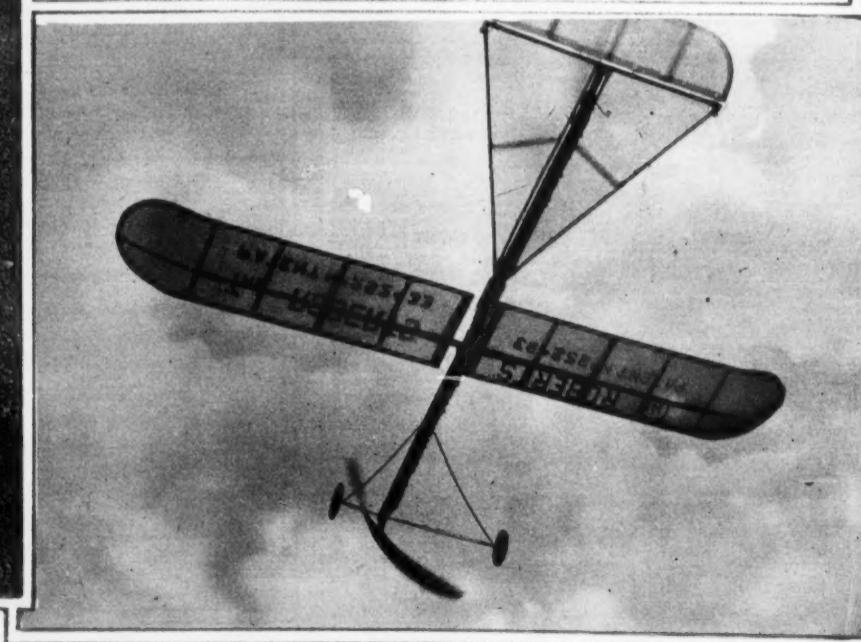
(Times Wide World Photos.)



*At Left—  
EYE GLASSES WHICH PROVIDE THEIR OWN ILLUMINATION: SPEC-TACLES*

Designed by a German Inventor Which Carry Two Electric Bulbs Connected With a Battery in the Pocket and Are Intended Especially to Permit Work in Dark Places Where Both Hands Are Needed.

(Times Wide World Photos.)



THE TEST FLIGHT OF A NEW TYPE OF AIRCRAFT: MODEL OF RUDDERLESS PLANE

Designed by T. F. Roberts of London, Which Is Guided by Wings Movable From the Centre and a Tail Built on the Same Principle as That of a Bird. Its Inventor Believes It Will Be Able to Rise After a Very Short Run and to Glide for Miles if the Engine Fails.

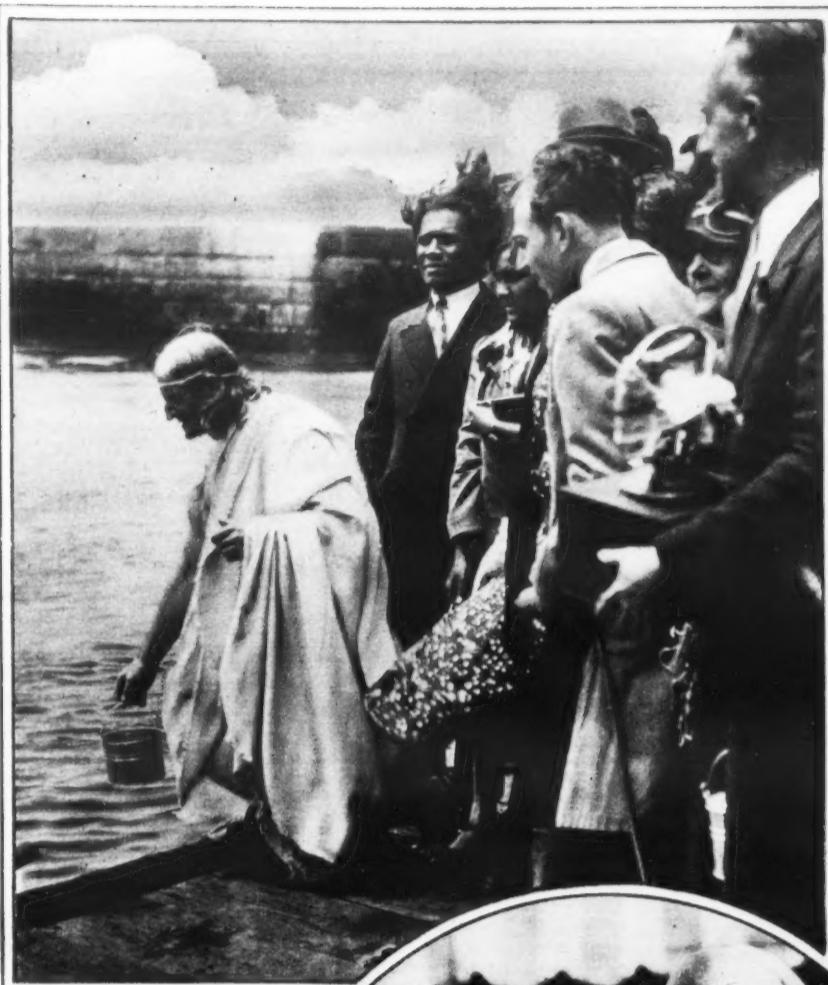
(Acme.)



A GLOBE-TROTTER WHO HAS WALKED 100,000 MILES: FELIX STARLIGHT,

32-Year-Old Canadian Indian, Arriving in London on a World Tour He Started in 1922. He Obtains the Signature of the Mayor of Each Town Through Which He Passes as Evidence of His Travels.

(Times Wide World Photos.)



ONE WHO FOLLOWS  
GANDHI AT A DIS-  
TANCE: RAYMOND  
DUNCAN,

Grecian-Robed Broth-  
er of the Late Isadore  
Duncan, After  
a Parade Down  
Broadway, Scoops  
Up a Few Pails of  
New York Harbor  
Water From Which  
to Make Salt as a  
Gesture of Sympa-  
thy for the Pas-  
sive Resisters in  
India.

(Times Wide World  
Photos.)



INDIA'S PACIFIST LEADER IN A HAPPY  
MOOD: MAHATMA M. K. GANDHI

Laughing Over the Ready Responses of an Audi-  
ence of Women on the Eve of His Arrest at  
Karadi for His Campaign of Civil Disobedience  
Against British Rule.

(Times Wide World Photos.)

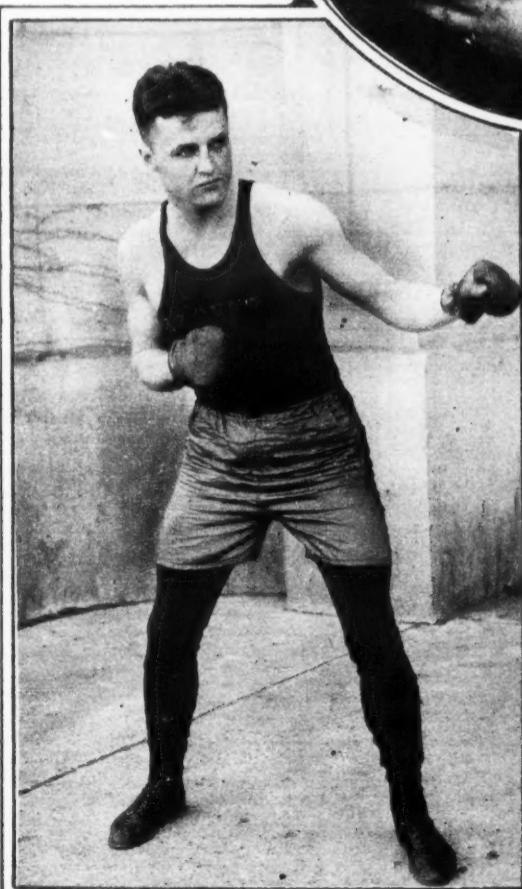


*At Left—*

THIS ARISTOCRAT OF DOGDOM IS  
VALUED AT MORE THAN \$10,000: CHAM-  
PION NEE PHOS OF MANCHOOVER.

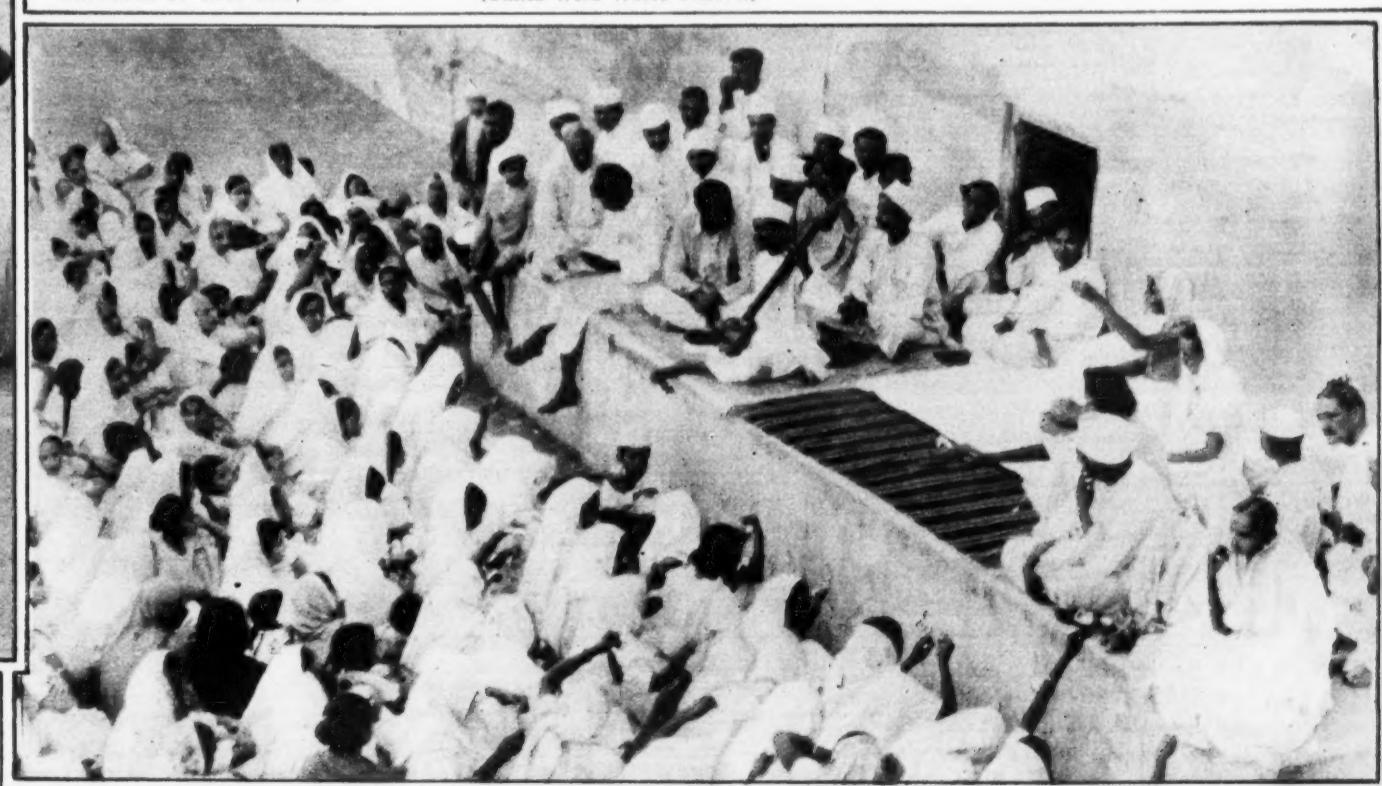
Which Has Been Ranked the Best of the Chow Breed at Seven  
Shows So Far This Season, With Its Owner, Mrs. William R.  
Crawford of Glenview, Ill.

(Times Wide World Photos.)



RATED AS THE BEST ATHLETE OF  
THE YEAR AT ANNAPOLIS: MIDSHIP-  
MAN BEN SWAN

of Wittenberg, Mo., Star in Football, Box-  
ing and Lacrosse, to Whom Was Awarded  
the Sword of the Navy Athletic Association.  
(Pickering Studio.)



THE MAHATMA'S FOLLOWERS PRACTICE HIS INSTRUCTIONS FOR MAKING CLOTH: WOMEN OF INDIA  
Spin With Their Hands in Obedience to Gandhi's Directions as He Conducts a Meeting at Karadi Just Before His Arrest  
by the British Authorities.

## Native Alaskan Art Shows High Skill



AN INDIAN CHIEF OF THE OLD NORTHWEST COAST IN CEREMONIAL GARB: ONE OF THE GROUP OF FIGURES Mounted in a Huge Seagoing Canoe Made by Natives of the Alaskan Coast, as Exhibited in the American Museum of Natural History, New York, in a Setting Which Reproduces a Festival Visit of Native Dignitaries to the Shore.

(All photographs on this page by courtesy of the American Museum of Natural History, New York.)



A PRIMITIVE HOME SCENE AMONG THE ABORIGINES OF THE PACIFIC COAST:  
MUSEUM GROUP

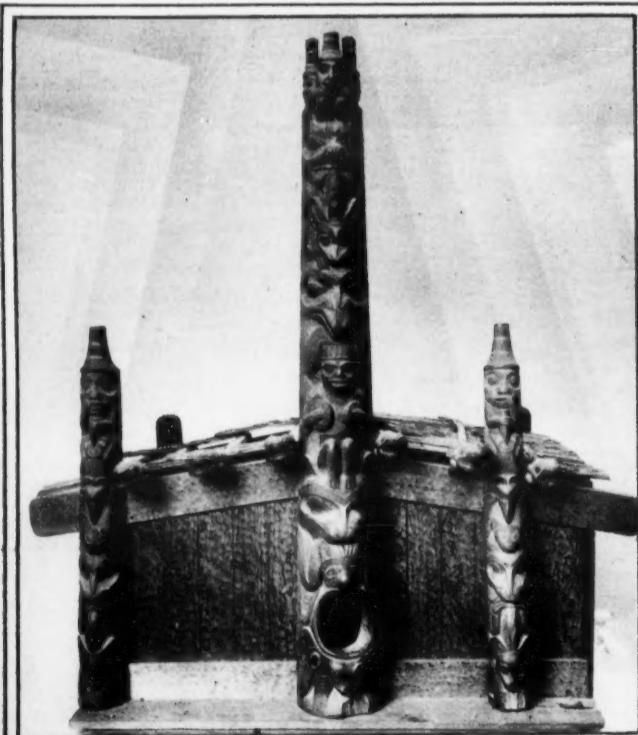
Which Shows in the Foreground a Cradle With the Baby Bedded in Cedar Bark, While Back of It a Woman Is Weaving a Cedar Bark Mat and an Aged Man Is Cooking Food in a Box. One Woman at the Right Is Shredding Cedar Bark for Weaving and the Other Is Curing Fish Over a Fire.



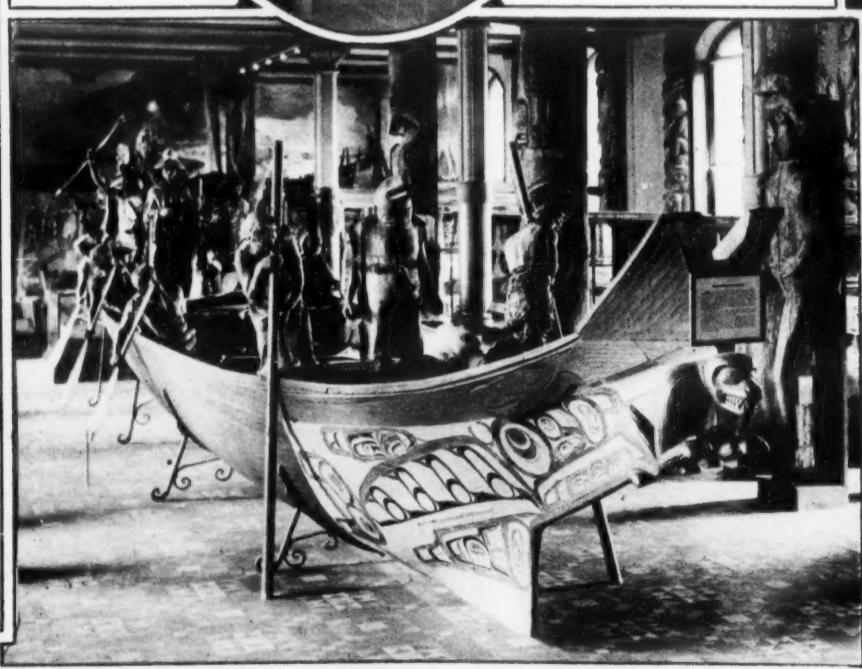
*At Left—*  
A TERROR-  
INSPIRING REPRE-  
SENTA-  
TION IN INDIAN CELEBRA-  
TIONS:  
FIGURE  
Wearing an Animal Mask and Bear Skin Garments, as Shown in the Festival Group in the Haida War Canoe.



THE HANDIWORK OF AN EARLY AMERICAN SCULPTOR:  
HUMAN FIGURE,  
Carved in Wood by a Pacific Coast Indian, and Grotesque Enough to Be the Product of the Newest Modernistic School.



THE OWNER OF THIS EARLY AMERICAN HOME WAS A PROUD MAN:  
MODEL OF THE DWELLING  
of a Northwest Coast Indian Family, Showing the Grotesque Carvings in Wood Which Constituted Their Most Striking Form of Art.

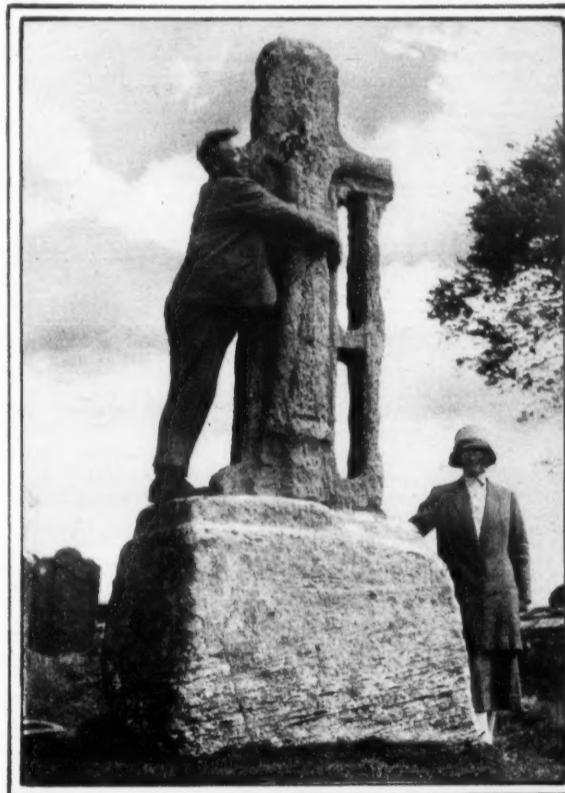


A SUPREME EXAMPLE OF THE BOAT-MAKING SKILL OF THE AMERICAN INDIANS: SEA-GOING WAR CANOE, 64½ Feet in Length and 8 Feet Broad, Carved From the Trunk of a Single Huge Cedar, Which the American Museum of Natural History Obtained From the Haida Tribe on Queen Charlotte's Islands, Near the Alaskan Coast. In It Are Mounted Figures in Ceremonial Garb, Such as Would Have Been Worn on a Visit to a Neighboring Tribe.



LIPTON'S CHALLENGER WINS HER FIRST RACE IN ENGLAND: THE SHAMROCK V

Leading the Cambria and the Lulworth in the Annual Regatta of the Royal Harwich Yacht Club, as Viewed From the Deck of the Candida, Causing Sir Thomas to Predict That "the Old Mug Will Return Home" in September. (Times Wide World Photos.)



'TIS SAID THIS IS A SURE WAY TO WARD OFF DENTAL TROUBLE: THE TOOTHACHE CROSS on the Rock of Cashel, Near Tipperary, Reputed to Be a Cure or Preventive of Toothache for Those Who Are Able to Span It With Their Arms. The Base of the Cross Is the Ancient Coronation Stone of the Kings of Munster and the Cross Dates From the Eighth Century.

(Times Wide World Photos.)



A PRELIMINARY ROUND

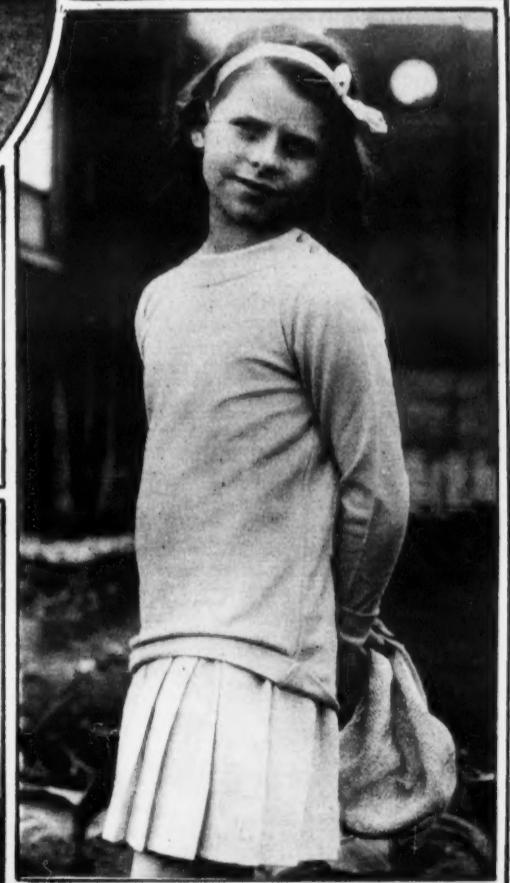
BEFORE THE NEXT GREAT BATTLE ON CAPITOL HILL: REPRESENTATIVES ROBERT A. GREEN OF FLORIDA, EDWARD W. BROWNE OF WISCONSIN AND CLYDE KELLY OF PENNSYLVANIA

Practicing for the Championship Horseshoe Pitching Match. (Times Wide World Photos.)



ONE OF THE WORLD'S LARGEST LAND PLANES AND A TINY COMPANION: THE G-38, a Four-Ton Super All-Metal Plane, Which Carried Twenty Passengers on Its First Flight of Ten Hours, Arrives at the Tempelhof Field in Berlin and Comes to Rest Beside a Junkers Junior.

(Times Wide World Photos.)



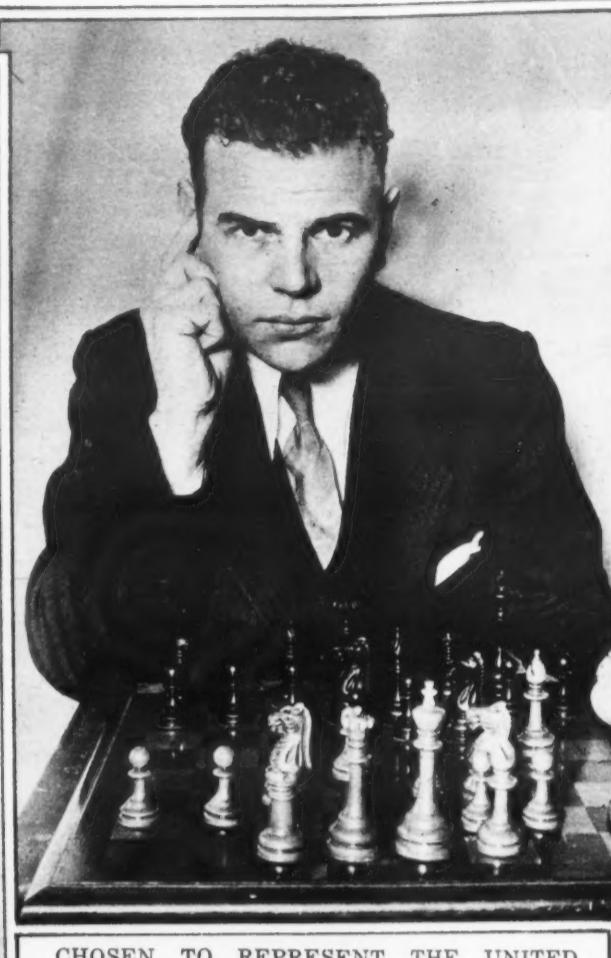
A NEW MOVIE STAR DISCOVERED IN SING SING: "CHERIE" LAWES, Daughter of the Warden of the Prison, Who Was Born Within Its Walls, and Is Now Booked for Her First Appearance on the Screen in the Hollywood Studios. (Times Wide World Photos.)



A RECORD CATCH THAT PROVES THE SUPERIORITY OF SKILL OVER POWER:

MARY JANE McELYA,  
10-Year-Old Angler of Sarasota, Fla., With  
the 120-Pound Tarpon Which She Landed in  
Spite of Her Own Light Weight of 74 Pounds,  
While Fishing in the Gulf of Mexico.

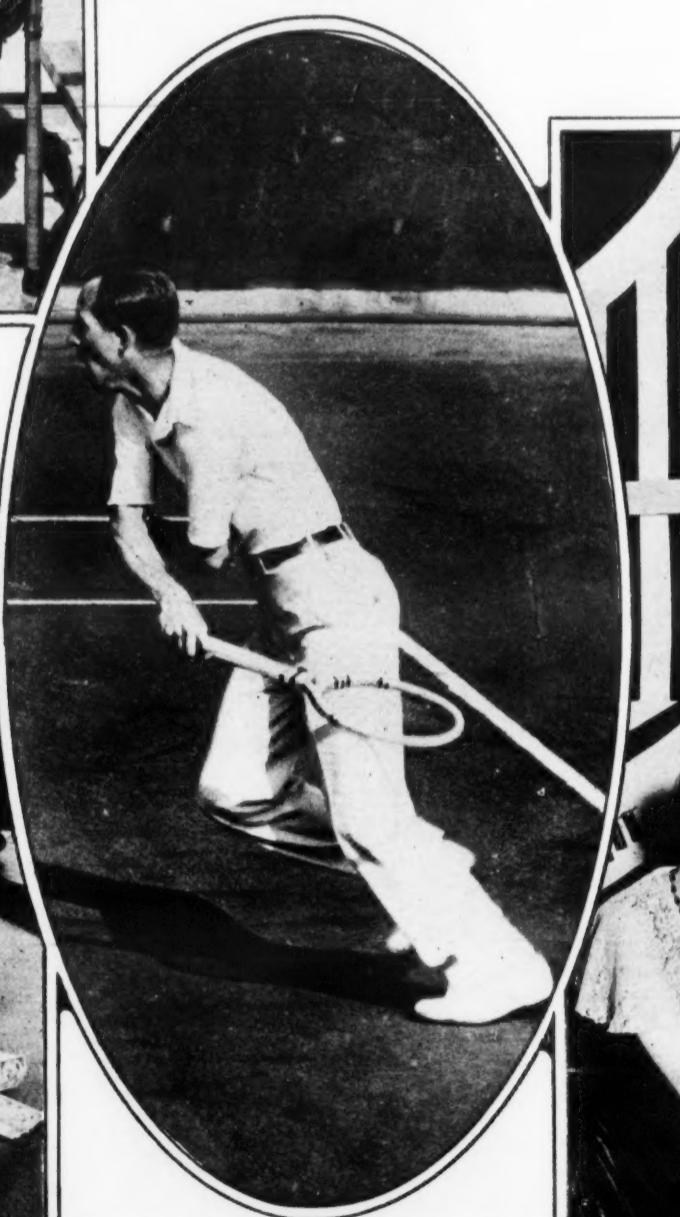
(Koons.)



CHOSEN TO REPRESENT THE UNITED STATES IN THE INTERNATIONAL CHESS TOURNAMENT: J. A. ANDERSON  
22-Year-Old Champion of St. Louis, Who Has Been Elected to Membership in the National Team Which Will Compete for the World Title in the Meet in Germany in July.  
(Times Wide World Photos.)



LEADING THE ELFIN ATTENDANTS IN A SPRINGTIME FESTIVAL: MISS LILLIAN HOELL of Germantown, Pa., Who Was Queen of the Fairies in the Annual Alumnae Day Exercises at Westtown College, West Chester, Pa.  
(Times Wide World Photos.)



HARD PUT TO WIN HIS MATCH IN THE DAVIS CUP COMPETITION:  
WILMER ALLISON,  
Texas Tennis Star, Who Had to Play Five Sets in Order to Defeat Ricardo Tapia, Diminutive Champion of Mexico, in Their Meeting at the Chevy Cha Club, Washington.  
(Times Wide World Photos.)



A COLLECTION OF GUNS WITH WELL-NOTCHED HANDLES IN CHICAGO'S POLICE MUSEUM: MISS EVA WALTER of the Chicago Detective Bureau Examining a Machine Gun in the Miniature Arsenal of Forced Contributions From Notorious Gangsters.  
(Underwood & Underwood.)

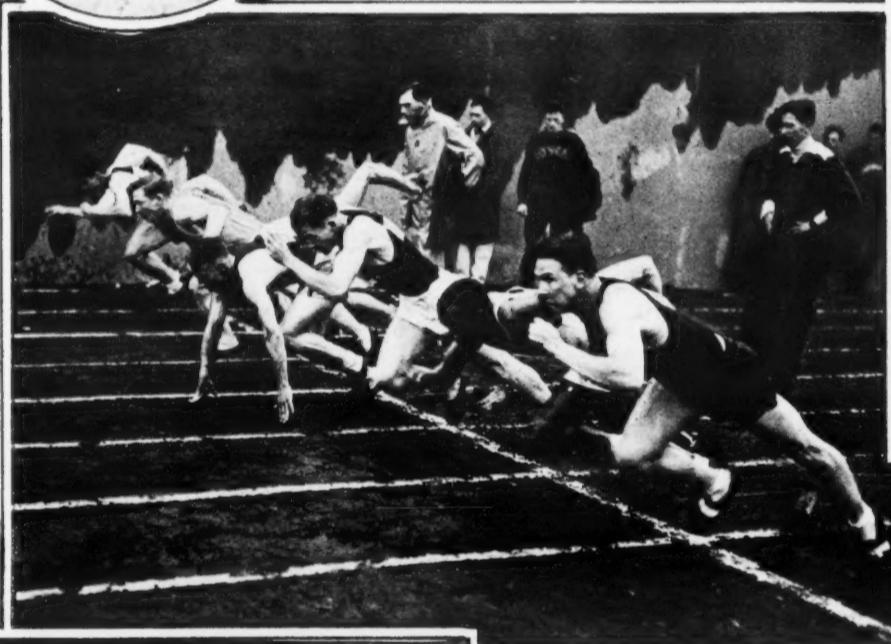


PROPOSES A PICTURE SIGNATURE TO PREVENT CHECK FORGERIES: THOMAS SMITH of Evesham, England, Demonstrating How a Gummed Stamp Bearing a Likeness of the Person Drawing the Check Would be Affixed to It to Make Frauds More Difficult.  
(Times Wide World Photos.)



RECOGNIZED AS THE WORLD'S FOREMOST POLE VAULTER: LEE BARNES, Formerly of the University of Southern California, Whose Mark of 14 Feet 1½ Inches Has Been Accepted by the International Amateur Athletic Federation as the New World's Record.

(Times Wide World Photos.)



STANDING OVER THE BAR FOR A CONFERENCE RECORD: VERNE McDERMOTT of Illinois Clearing 13 Feet 10½ Inches and Establishing a New Mark in the Big Ten While Competing in the Annual Championships at Dyche Stadium, Evanston, Ill.

(P. & A.)

SPRINTERS OF THE BIG TEN STARTING DOWN THE LANES: CONTESTANTS

Getting Away in a Preliminary Heat of the 100-Yard Dash at the Thirtieth Annual Western Conference Track and Field Meet in the Stadium of Northwestern University, Evanston, Ill.

(P. & A.)



THE CRIMSON MAKES A CLEAN SWEEP IN THE TWO-MILE RACE: ESTES OF HARVARD

Breaking the Tape in 9 Minutes and 47 Seconds, Closely Followed by J. F. Fox, Harvard, While Their Team Mate, G. N. Barrie, Beat Out the Yale Men for Third Place.

(Times Wide World Photos.)



THE OHIO CYCLONE TEARS DOWN THE FIELD: GEORGE SIMPSON of Ohio Winning the 100-Yard Dash in 97-10 Seconds and Defeating Eddie Tolan of Michigan in the Big Ten Championship Meet at Northwestern University, Evanston, Ill., Won by the University of Michigan With a Total of 51 Points.

(P. & A.)



HARVARD'S TRACK CAPTAIN DOES HIS SHARE IN DEFEATING YALE: TOM MASON

Finishing First in the 100-Yard Dash, With MacDonald of Yale Second and Nissen of Harvard Third, in the Annual Track Meet, Which the Crimson Won by a Score of 74½ to 60½. The Time Was 10 Seconds Flat.

(Times Wide World Photos.)

## THE HOLY LAND FIGHTS A PLAGUE OF LOCUSTS



WHERE MAN GAINED A MINOR VICTORY: A SWARM OF SCORCHED LOCUSTS, Numbering Thousands, Killed When Fighters Against the Plague in Palestine Turned a Flame Thrower Against a Bush.

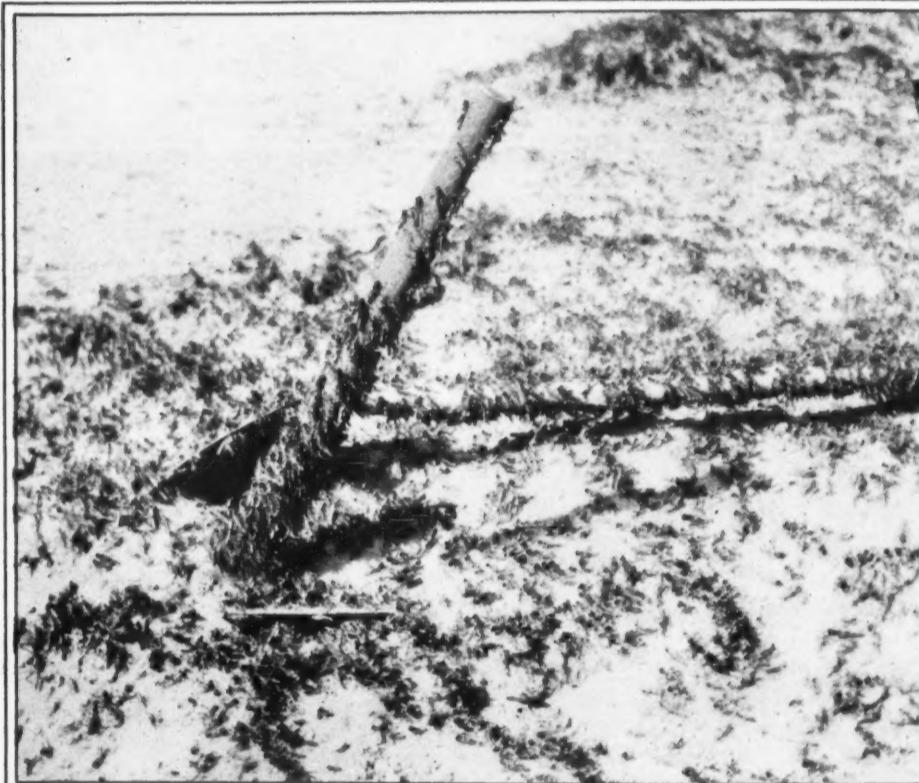
(All photographs on this page by Times Wide World Photos.)

ONE of the great disasters which Moses called down upon Egypt 3,500 years ago, in demanding that Pharaoh free the children of Israel, was a plague of locusts which, according to biblical record, "covered the face of the whole earth, so that the land was darkened \*\*\* and there remained not any green thing in the trees, or in the herbs of the field."

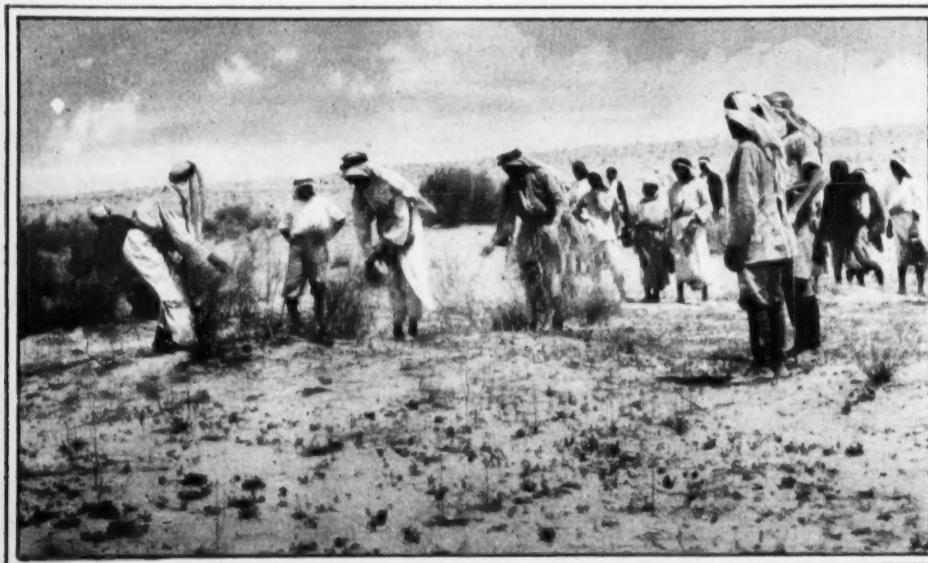
This year a similar plague has been devastating Palestine, the Sinaitic Peninsula, Northern Africa, and some sections of Southeastern Europe. The huge swarms of the pests have darkened the skies, blocked train service, and eaten many areas clear of all plant life. The damage to crops has run far into the millions of dollars. Many thousands of men have been engaged in the fight against the pests, and the various governments have spent hundreds of thousands of dollars, but they have been all but helpless in the face of an appalling demonstration of the strength of nature's forces. And it is slight wonder, as in some regions the locusts have been hatching at the rate of 60,000 to the square yard.



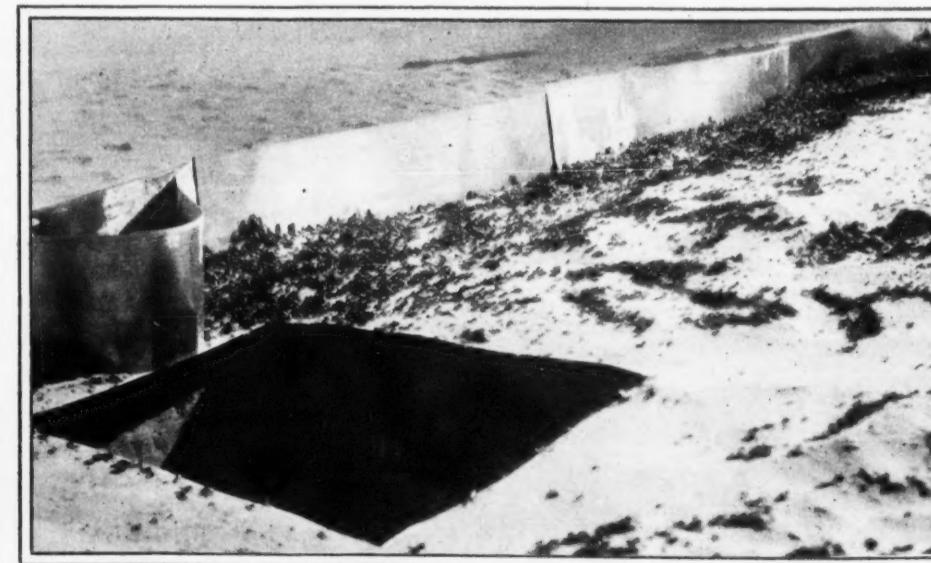
WORLD WAR TACTICS ARE USED AGAINST A PEACE-TIME PLAGUE: A FLAME THROWER, One of the Dreaded Weapons on the Western Front, Proves to Be Perhaps the Most Effective Means of Combating the Huge Swarms of Locusts in the Holy Land's Fight to Save Its Crops.



SWARMING OVER TOOLS A WORKMAN DROPPED IN HIS FLIGHT: LOCUSTS BY THE HUNDREDS Covering a Hoe and Shovel and Showing in What Dense Formation the Swarms Travel.



SCATTERING A DIET OF DEATH FOR THE PLAGUE OF THE HOLY LAND: MEN DISTRIBUTING POISON on Bushes in Their Efforts to Halt the Oncoming Swarms of Locusts.



ONE METHOD OF CHECKING THE INVADING HORDES: SHEETS OF ZINC, Which Are Used to Form a Barrier on the Ground, and Against Which the Crawling Insects Pile Themselves, Later to Be Shoveled Into the Pits and Burned. When the Huge Swarms Take to the Air, They Sometimes Fly for Many Miles.

A GIFT TO PRESIDENT HOOVER FROM POLAND



"Lincoln the Prophet," an Etching by the Polish Artist, Enrico Glicenstein, Presented to Mr. Hoover by  
the Polish Ambassador to the United States, Titus Filipowicz.

June 7, 1930

*Going  
to Court at  
Buckingham  
Palace*



COSTUMED FOR HER BOW BEFORE BRITISH ROYALTY: MISS CHARLOTTE DORRANCE of Radnor, Pa., Leaving Her London Hotel for Her Presentation at the Court in Buckingham Palace.  
(Times Wide World Photos.)



WHILING AWAY THE LONG HOURS OF WAITING:  
MISS OSYTH GAY,

One of the Débutantes Who Was to Be Presented to the British King and Queen, Carries a Phonograph in Her Limousine to Provide Entertainment Until Her Turn to Enter the Palace.

NO woman can really count in British society until she has been permitted to make her formal bows before royalty; and so the London social season, which runs from May through July, isn't officially launched until after the first "court" at Buckingham Palace. Every British débutante must appear there, and many women of other lands also seek the honor of presentation.

Naturally the scene in the grand ballroom is brilliant, what with the King and Queen seated on their golden thrones, the elaborate gowns of the women and the gold lace uniforms of the men. But the ceremony has its hours of tedium for the participants. Most of those invited have to wait outside in their cars, stared at by thousands of curious spectators in the street, for at least two hours before entering the palace for their brief moment before the throne.



MAKING A PHOTOGRAPHIC RECORD OF HER APPEARANCE AT COURT: MISS GARDA HOWSE of Melbourne, Australia, Who Spent Her Time in Filming Other Débutantes While Her Car Stood in the Long Queue Near the Palace.

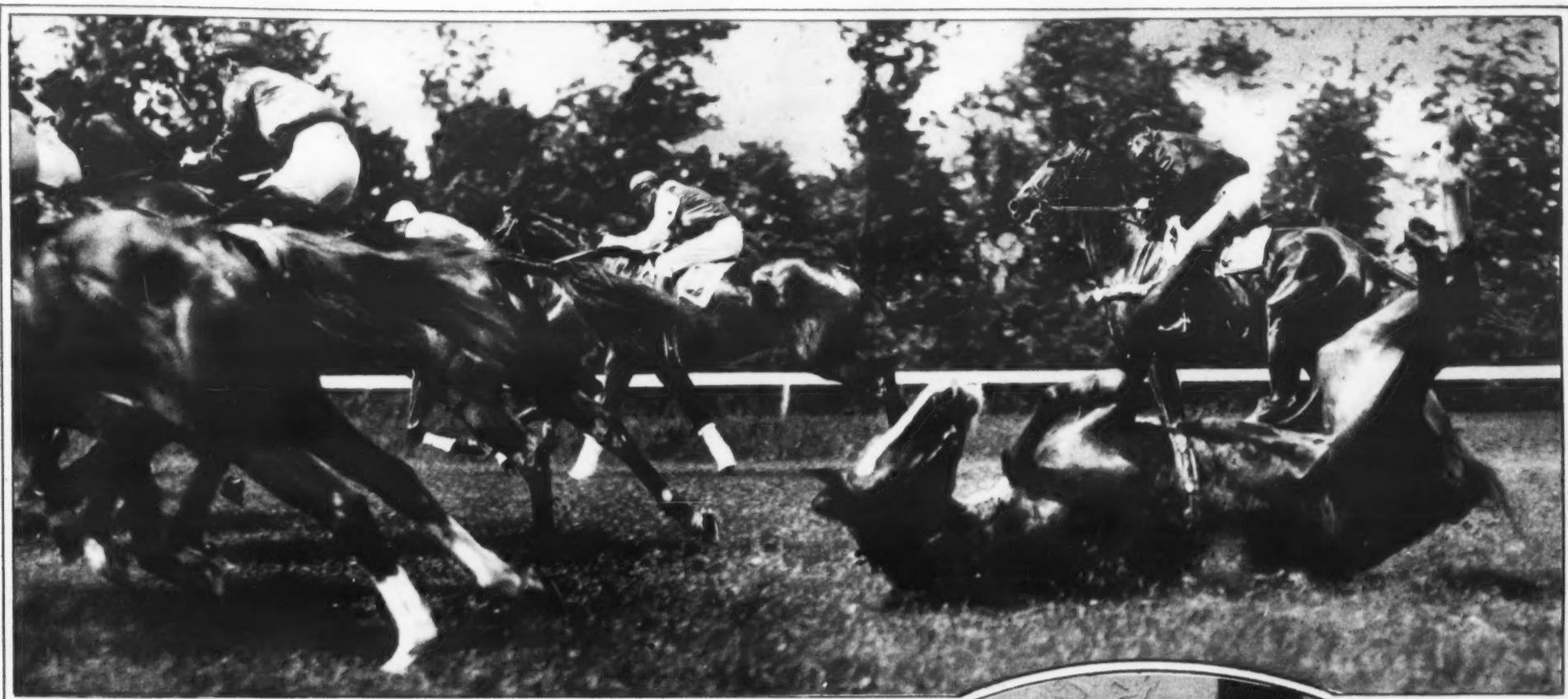


THOUSANDS ASSEMBLE TO WATCH THOSE AWAITING PRESENTATION AT COURT: THE SCENE IN THE MALL, With Dozens of Cars Lined Up to Discharge Their Occupants at Buckingham Palace and the Curious Throngs Eagerly Taking in the Details of the Court Costumes.

SOMETHING TO OCCUPY HER TIME DURING THE HOURS OF WAITING: A DEBUTANTE on Her Way to Be Presented at Court Brings Along Her Knitting.



A FRIENDLY DOG PROVIDES A WELCOME BREAK IN THE MONOTONY OF WAITING: MISS VALENTINE RICHMOND Amuses Herself With a Pet During the Slow Progress Toward the Entrance of Buckingham Palace.



ONE OF THE SIX SPILLS WHICH MARKED A SINGLE RACE: MR. JINGO FALLING ON JOCKEY WILLIAMS, Who Is Hidden Under the Horse, in the Running of the Two-Mile Hyde Park Steeple-chase at Belmont Park, L. I., Where Only Eight Mounts Finished out of Fifteen Starters. The Jockey's Injuries Were Not Serious.  
(International.)



THE WAVES ARE RUNNING HIGH AT WAIKIKI: SURF RIDERS

Soaring Along on the Top of a Big Comber at Hawaii's Most Famous Beach.

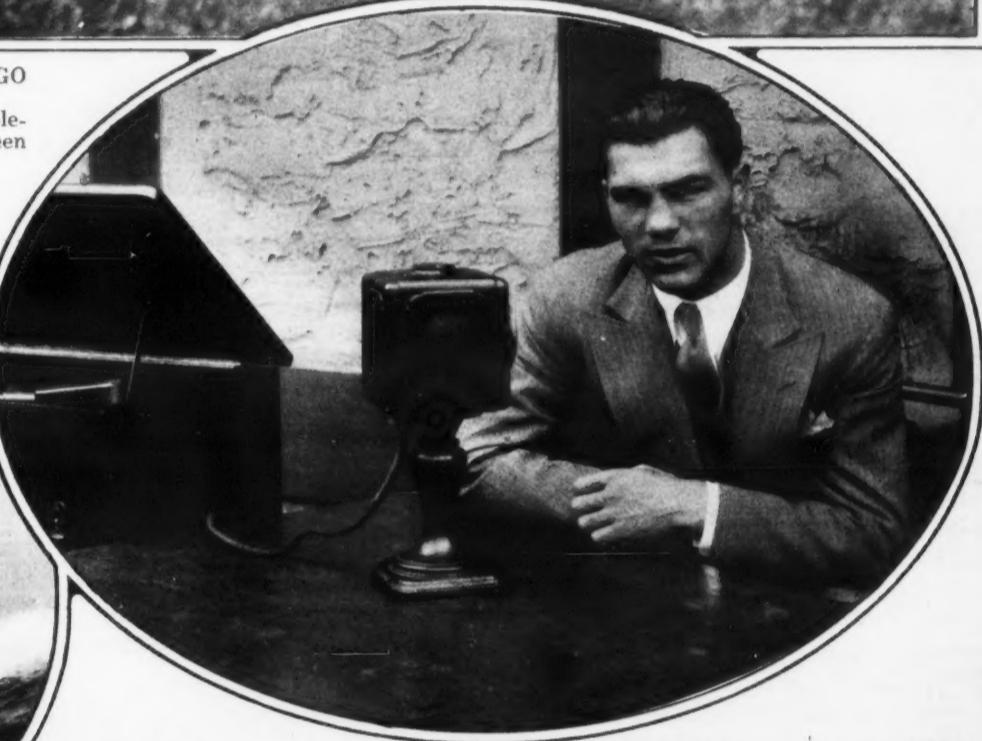
(Times Wide World Photos.)

*At Right—*

BRITAIN'S WOMAN GOLF CHAMPION: MISS DIANA FISHWICK,

the 19-Year-Old Star Who Defeated Miss Glenna Collett of the United States in the Final Round at Formby, Receiving the Cup of Victory.

(Times Wide World Photos.)



GERMANY'S HEAVYWEIGHT CONTENDER TALKS WITH THE HOME FOLKS BY RADIO: MAX SCHMELING

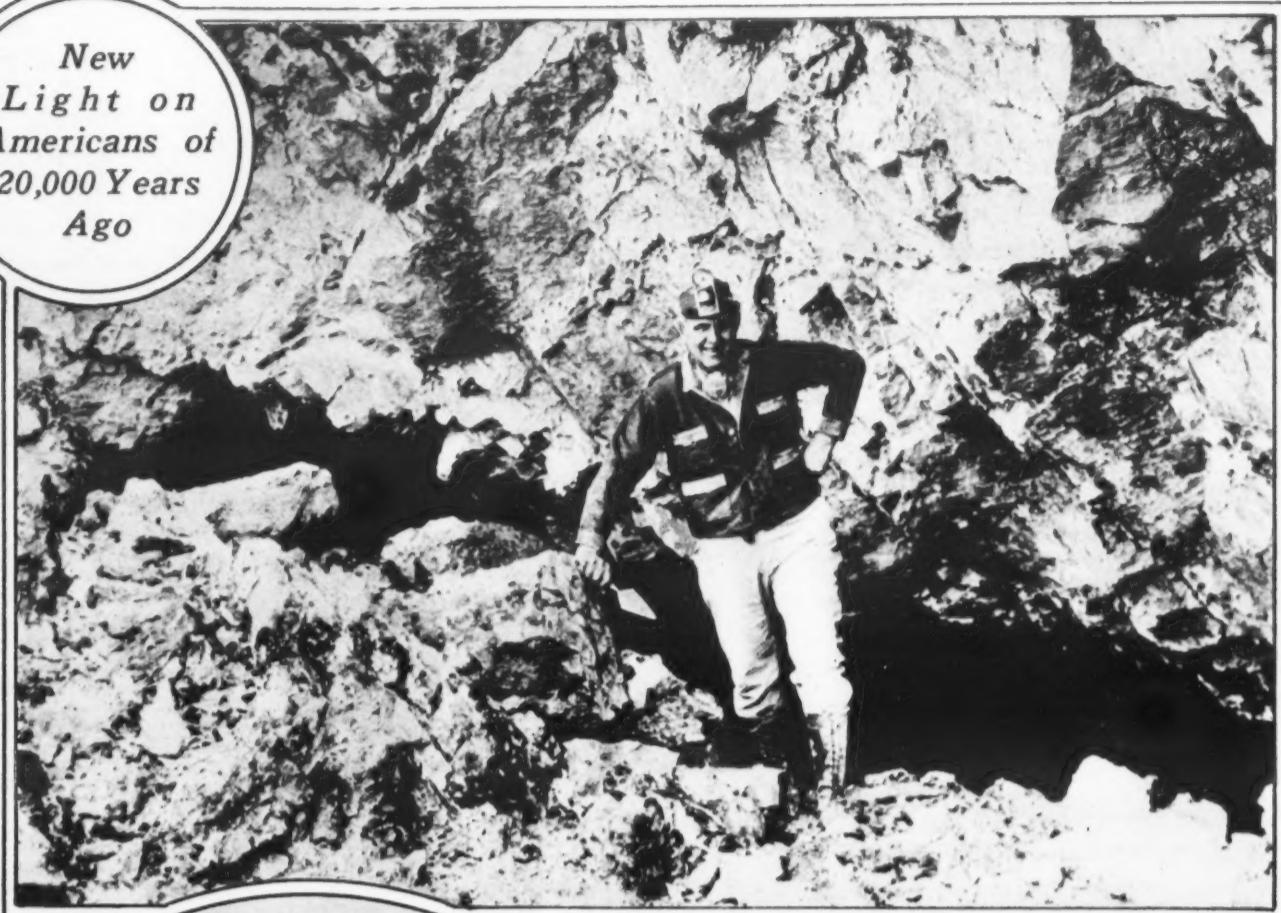
Before the Microphone at the General Electric Short Wave Station in Schenectady to Chat With His Mother in Germany and Broadcast a Transatlantic Message in His Native Tongue. He Motored 250 Miles From His Training Camp at Endicott, N. Y., for the Occasion.  
(Times Wide World Photos.)



HE CALLS HIS PETS AMOS, ANDY AND KING FISH: JOHN TYRELL, Eight Years Old, With the Three Fox Kittens He Found on His Father's Farm Near Springfield, Mass., After the Mother Fox Got Into Difficulties Because of Her Fondness for Chickens.  
(Times Wide World Photos.)



New  
Light on  
Americans of  
20,000 Years  
Ago



AT THE ENTRANCE TO A CAVERN WHICH IS YIELDING NEW DATA ON AMERICAN LIFE: M. R. HARRINGTON, Curator of the Southwest Museum, Ready to Enter Gypsum Cave, Which Is About 300 Feet Long and 120 Feet Wide and in Which Four Rooms Already Have Been Excavated.

(Times Wide World Photos.)



EXAMINING THE BONES OF A MONSTER OF THE PLEISTOCENE AGE: DR. JAMES A. B. SCHERER, Director of the Southwest Museum, Los Angeles, With One of the Scientific Specimens Unearthed in a Nevada Cave.



A DREADED ENEMY OF THE EARLIEST AMERICANS: RESTORATION OF THE PREHISTORIC GROUND SLOTH, Which Was About Ten Feet Long and Four Feet in Height, With a Heavy Hide and Long, Coarse, Reddish-Brown Hair, as Pictured Under the Direction of Dr. Chester Stock, Paleontologist of the California Institute of Technology.

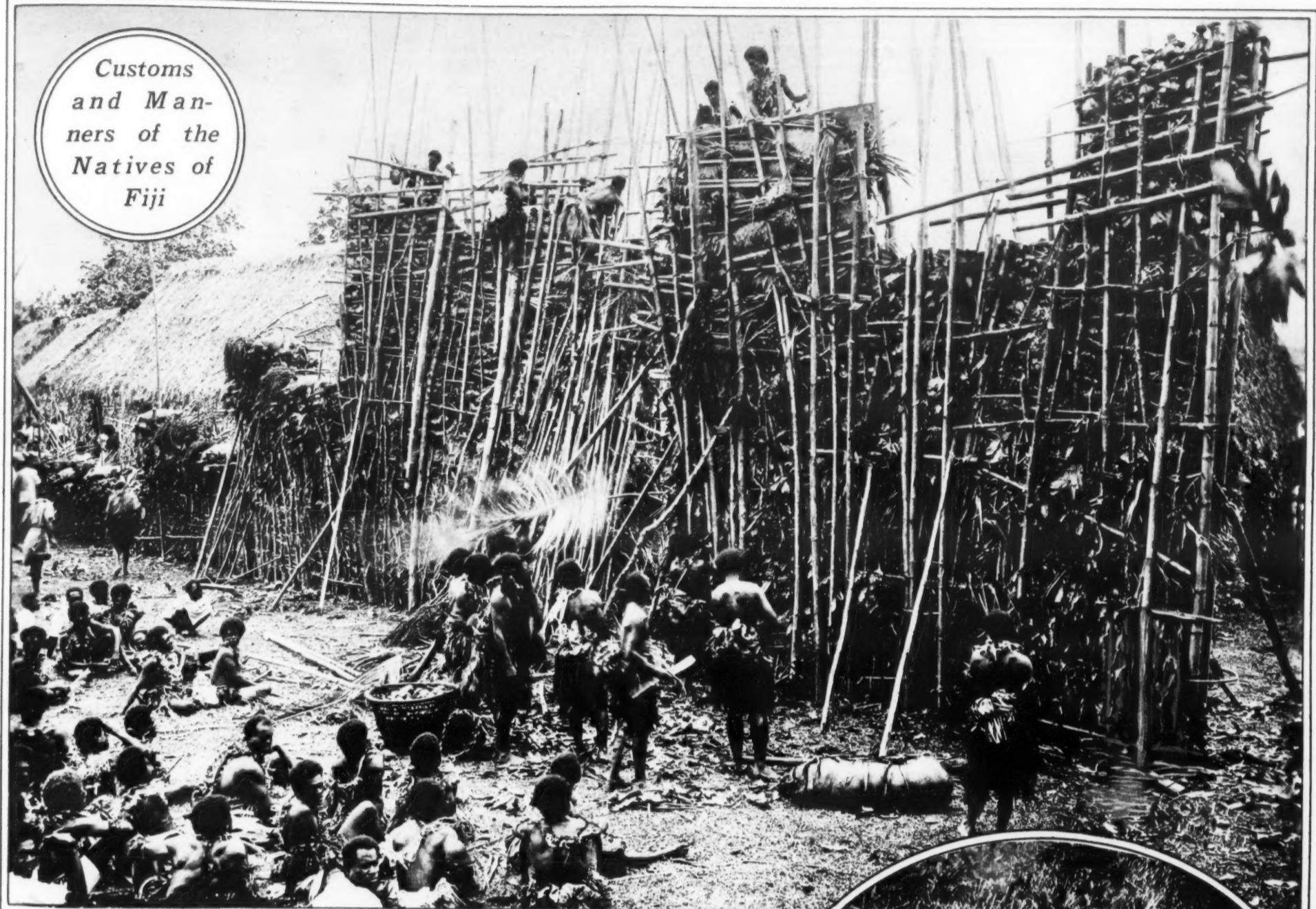


WHERE AN IMPORTANT SCIENTIFIC SPECIMEN WAS FOUND: MRS. PALLAN, a Descendant of the Iroquois Tribe, Near the Spot Where She Uncovered the Skull of a Giant Ground Sloth.

ONE OF THE WEAPONS OF A MONSTER LONG EXTINGUIT: DR. M. R. HARRINGTON, Curator of the Southwest Museum, Holding the Well-Preserved Claw of a Northrotherium or Giant Ground Sloth, Which Was Contemporaneous With the Sabre-Toothed Tiger and the Extinct American Horse.

(Times Wide World Photos.)

*Customs  
and Man-  
ners of the  
Natives of  
Fiji*



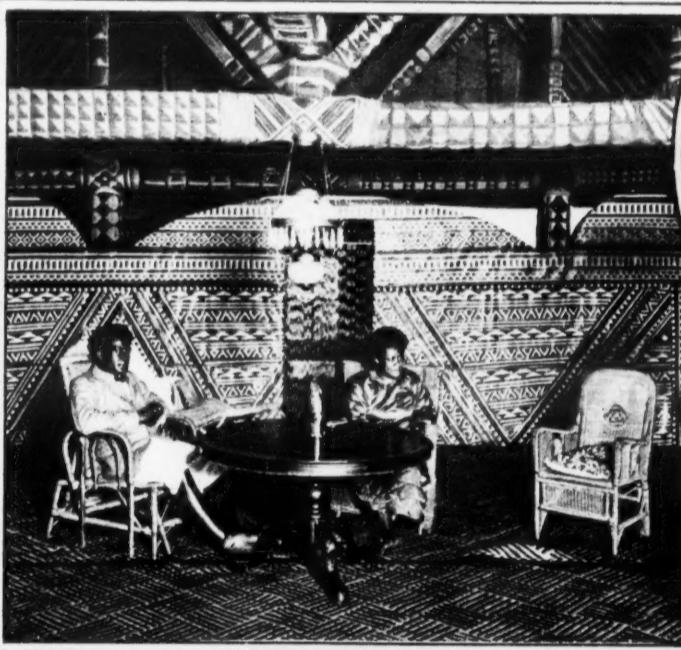
EXTENSIVE PREPARATION FOR A TRIBAL FEAST: MEMBERS OF AN INLAND VILLAGE

Putting the Finishing Touches on the Pyres Before Hoisting the Large Pig (in the Foreground) to Be Roasted With Many Others for a Community Festival.

(All Photographs © Fiji Government.)



A BEAUTY OF THE FIJIS: A NATIVE GIRL  
Wearing an Elaborate Headdress Fitted With a Framed Mirror.



INTERIOR OF THE CHIEF'S HOUSE IN FIJI:  
THE NATIVE RULER  
Is an Oxonian and He Assumes Some of the Garments of His Colonial Superiors, but Not So Many as to Offend His People.



A COCKTAIL PARTY IN FIJI: NATIVES IN CEREMONIAL DRESS Making Kava, a Beverage Made by Crushing the Roots of a Species of Pepper.



PREPARING THE SCENE FOR A TRIBAL INITIATION: A PIT FILLED WITH STONES Which Have Been Heated to a High Temperature by Burning Brush on Them, Over Which Young Candidates for a Higher Order in the Tribe Have to Walk Barefoot as Proof of Their Fortitude; a Ceremonial Described by Viola Irene Cooper in Her Recent Book, "Windjamming to Fiji."

*Beach  
Sports,  
Active and  
Inactive*



THE FISHERWOMAN WEARS THE SAME PRACTICAL OUTFIT of Durene Shirt and White Duck Trousers That Her Brother Might Wear.  
(Fab Studios.)

By GRACE WILEY.

THE prejudice against trousers for beach wear, if it ever existed, seems to have completely disappeared this season, and we find trousers of every type, pajama, sailor, mechanic's, or Huck Finn shorts, generally accepted. Indeed, that they have practically supplanted the knee-length coolie coats, capes, &c., formerly donned over the bathing suit. Their one formidable rival is the typhoon skirt, an extremely wide circular affair that may be worn as skirt, cape, or used as a beach mat.

Naturally, with trousers as the first article of the beach wardrobe, the rest of one's outfit must be as severely masculine as possible, so that linens, shantungs and cottons have taken the place of the silks of former years.



PROVING THAT FEMININITY MAY BE SMART ON THE BEACH, THIS STRIKING COAT

Is in Flowered Flat Crêpe Accented With Cape Scarf and Deep Cuffs of Light Green to Match the Wide Pajamas. From Jay-Thorpe.  
(Lincoln McCabe.)



THE PEASANT INFLUENCE EXPRESSES ITSELF in the Colorful Combination of Red Linen Pajamas Worn With Beret, Shoes, Bag and Coat Made From a Czechoslovakian Tablecloth. The Accessory Ensemble Was Designed by the Shoecraft Salon. (John Adams Davis.)



THE ROMAN STRIPE IS A NEW INFLUENCE IN FASHION That Is Just Making Itself Felt. Russells Show This Interesting Coat of Toweling Striped in Red, Beige and White and Worn Over Navy Pajamas.  
(New York Times Studios.)

THE SHORTS AND SHIRT COMBINATION Is the Favorite Above All for Active Sports, but One Can Signify Languor by Donning the Little Bolero and Long Pajamas That Complete This Suit. The Polka Dotted Linen Is New. From Saks Fifth Avenue.  
(New York Times Studios.)



QUITE MILITARY IS THIS RED LINEN BLOUSE, Trimly Fitted and Flared and Bright With Gold Buttons. The Trousers Are Striped Down the Sides as Martial Trousers Should Be. From R. H. Macy & Co.  
(New York Times Studios.)

*When the Water's Fine*

THE TWO-PIECE BATHING SUIT WITH PLEATED SKIRT,

Intriguing in Brown Flat Crêpe With Scarf Yokes of Pink. The Water Lizard Is Embroidered in Pink as Well. From Saks-Fifth Avenue.

(New York Times Studios.)



A TWO-PIECE BATHING SUIT IN TURQUOISE AND BLACK JERSEY

From Mary Novitsky. The Monogram on Suit and Wrap, as Well as the Waterproof Flowers on the Cap, Are Noteworthy. (Times Wide World Photos, Paris Bureau.)



"THE PINE TREE COAT"

Presents a Most Modernistic Version of Beige Pine Trees at Odds on a Lido Blue Sailcloth Coat. A Smart Beach Coat Presented by R. H. Macy & Co.

(Fab Studios.)



THE ONE-PIECE BATHING SUIT Gives Opportunity for Such Striking Effects as This in Black and White.

From Russek's-Fifth Avenue.  
(New York Times Studios.)



At Left—

## THE BASQUE STRIPE

Forms the Ensemble Accent in Hat, Parasol, Purse and Beach Bag, Completing This Bathing Costume From Hermes. The Bathing Suit Is in Silk Jersey.

(Times Wide World Photos, Paris Bureau.)



THE LITTLE BATHING SUIT WITH PLEATED SKIRT,

Feminized to a High Degree, Is Interesting. This One Is Made in Black and Pink of Celanese Pique. Courtesy of the Celanese Corporation.

(New York Times Studios.)



At Left—  
A CLEVER COORDINATION OF PASTEL TOP WITH DARK SKIRT  
Gained Through the Use of Elaborate Incrustations. Note That Even Wool Jersey Has Taken to Pleats. From R. H. Macy & Co.  
(Fab Studios.)

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through pictures  
*see*  
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*every week.*



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A BROADSIDE FROM A BRITISH DREADNOUGHT OBSCURES THE SKY: 16-INCH GUNS ON THE RODNEY Swinging Back Into Position After Being Fired in Gunnery Practice During the Fleet Manoeuvres.

(Times Wide World Photos.)



*At Left—*

FIRST AID FOR THE WOMAN WHO WISHES TO REDUCE: THE CALORY AUTOMAT, Which Registers the Weight and Calculates How Many Calories One May Eat Without Sacrificing Thinness, as Exhibited at the Hygiene Exhibition in Dresden, Germany.

(International.)



WHERE TOURISTS BY LAND AND SEA PASS IN CLOSE PROXIMITY: A CLYDE LINER Traversing the Twenty-five-Foot Channel Paralleling the County Causeway to Enter Biscayne Bay and Dock in the Heart of Miami, Fla.

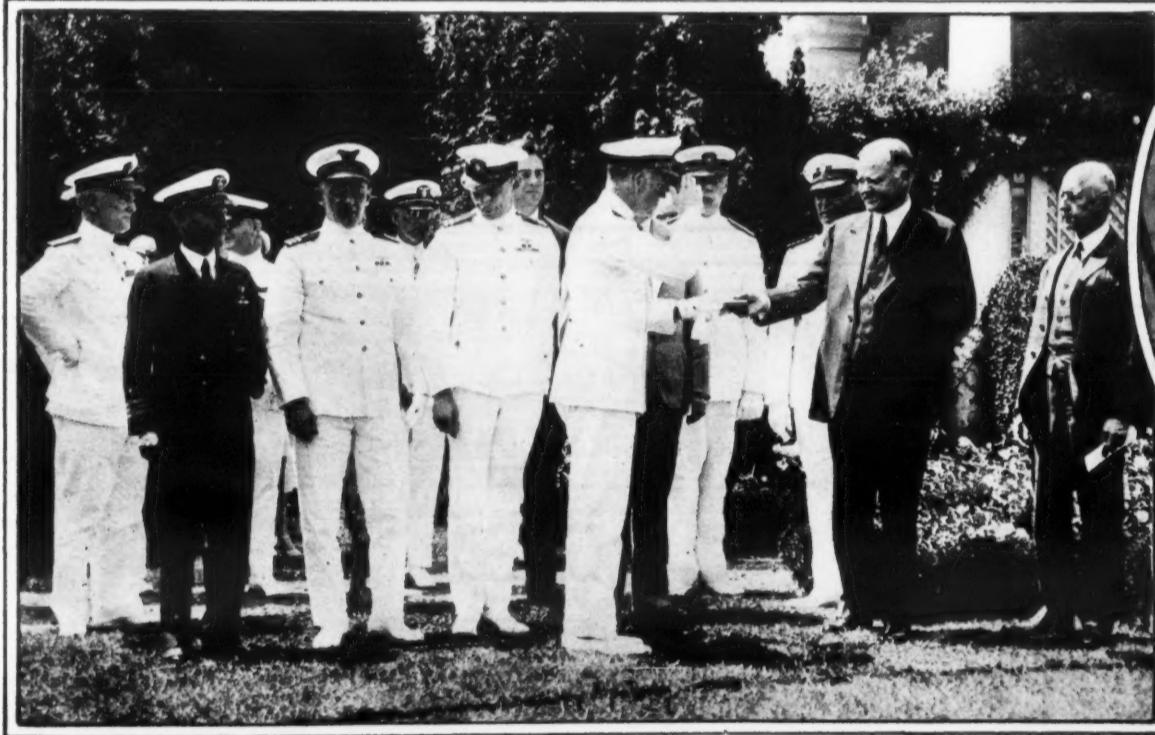
(Times Wide World Photos.)



AN EAGLE'S NEST CARRIED A HUNDRED MILES WITHOUT A TWIG BEING DISTURBED:  
A NATURAL SPECIMEN

Recently Included in the Habitat Group of the Museum of the Philadelphia Academy of Natural Sciences, Which Measures Six Feet in Diameter and Was Cut From the Top of an Eighty-Foot Tree Near the Potomac River in Eastern Maryland.

(Courtesy of the Academy of Natural Sciences of Philadelphia.)



CONGRESS REWARDS THE CREW OF THE FIRST SEAPLANE TO FLY EASTWARD ACROSS THE ATLANTIC: PRESIDENT HOOVER PRESENTS MEDALS to the Members of the Crew of the NC-4 Eleven Years After Their Great Feat in Aviation. Commander John H. Towers Is Seen Receiving His Medal From the President in the Grounds of the White House.

(Times Wide World Photos.)



OFFICIALLY DETERMINING THE HAZARDS OF GLIDING: CLARENCE YOUNG, Assistant Secretary for Aviation, Ready for a Test Flight at Bolling Field, Washington, Before Other Officials of the Department of Commerce During Trials to Ascertain the Necessity for Sail-Plane Regulation in This Country.

(Times Wide World Photos.)



WHEN THE GOLDEN GATE WILL BE MORE THAN A POETIC FIGURE: ARTIST'S SCALE DRAWING of the Proposed Bridge to Span the Entrance of San Francisco Bay, Contemplated as the Largest Suspension Bridge in the World, Having a Mean Tide Clearance of 210 Feet. The Towers Will Rise 780 Feet Above the Water.

(Times Wide World Photos.)



STERLING HOLLOWAY,  
in the Revue, "Garrick Gaieties," at the  
Guild Theatre. (Vandamm.)



MARTHA LORBER, NATALIE HALL AND BETTINA HALL,  
Appearing in the Operetta, "Three Little Girls," at the Shubert Theatre.  
(White.)



THERESA MAXWELL CONOVER,  
Appearing in "Stepping Sisters," at the  
Royale Theatre. (Millard-Kessler.)

*The Theatre Guild Presents*

The New

## GARRICK GAIETIES GUILD THEATRE, 52nd W. of B'way Eves. 8:30. Mats. Thurs & Sat. 2:30

## HOTEL UNIVERSE

By PHILIP BARRY

As the subscription season for this play has  
expired, excellent seats are now available  
at the Box Office for all performances.

MARTIN BECK

THEA., West 45th St.  
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"The Perfect Fool"

ZIEGFELD THEATRE—Prices \$1 to \$5  
34TH STREET and 6TH AVENUE A Reduction of One Dollar From Previous  
Matinees Thurs. & Sat., \$1 to \$3. No Tax.

"An Inspiring Evening."—Wilella Waldorf, Eve. Post.

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NEW SOPHISTICATED  
COMEDY DRAMA with

ARA GERALD

HUDSON THEATRE, 44TH STREET, EAST OF BROADWAY  
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Musical Smash Hit  
of the Year

IMPERIAL

THEATRE 45th ST. W.  
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WED. and SAT. 2:30

## JACK DONAHUE in SONS O' GUNS with LILY DAMITA

(By arrangement with Samuel Goldwyn)  
ALBERTINA RASCH GIRLS

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WARNER BROS.  
Refrigerated  
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Should a daughter pay  
for her mother's  
mistake?

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Based on the story by Fannie Hurst  
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Continuous Performance at POPULAR Prices

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WARNER BROS.  
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FULTON  
Theatre, West  
46 St. Eves. 8:40  
POP. MATS.  
WED. & SAT.  
2:40

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with BERT LAHR  
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SONGS BY DE SYLVA, BROWN & HENDERSON  
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GEORGE WHITE'S APOLLO, West 42d St.

Brock Pemberton presents

## Strictly Dishonorable

Comedy Hit by Preston Sturges. Staged by Antoinette Perry and Mr. Pemberton  
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BELASCO THEATRE West 44th Street. Evenings, 8:40; 10TH  
Matinees Thursday & Saturday, 2:40; MONTH

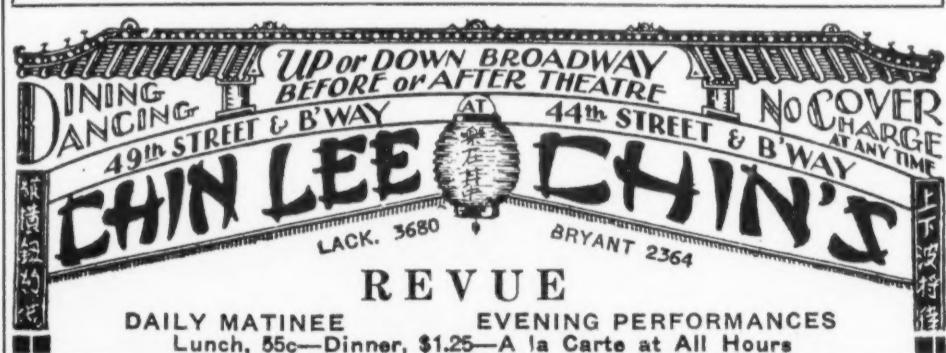
DAVID BELASCO  
Presents "It's A Wise Child"  
A COMEDY IN THREE ACTS BY LAWRENCE E. JOHNSON.  
"David Belasco has added another hit to his long list of  
popular successes."—Stephen Rathbun, Eve. Sun.

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A Universal Picture. Presented by Carl Laemmle

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2:45—5:45—8:45  
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Nightly Performance  
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June 7, 1930

Mid-Week Pictorial

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## PROMINENT IN PRODUCTIONS OF THE BROADWAY STAGE

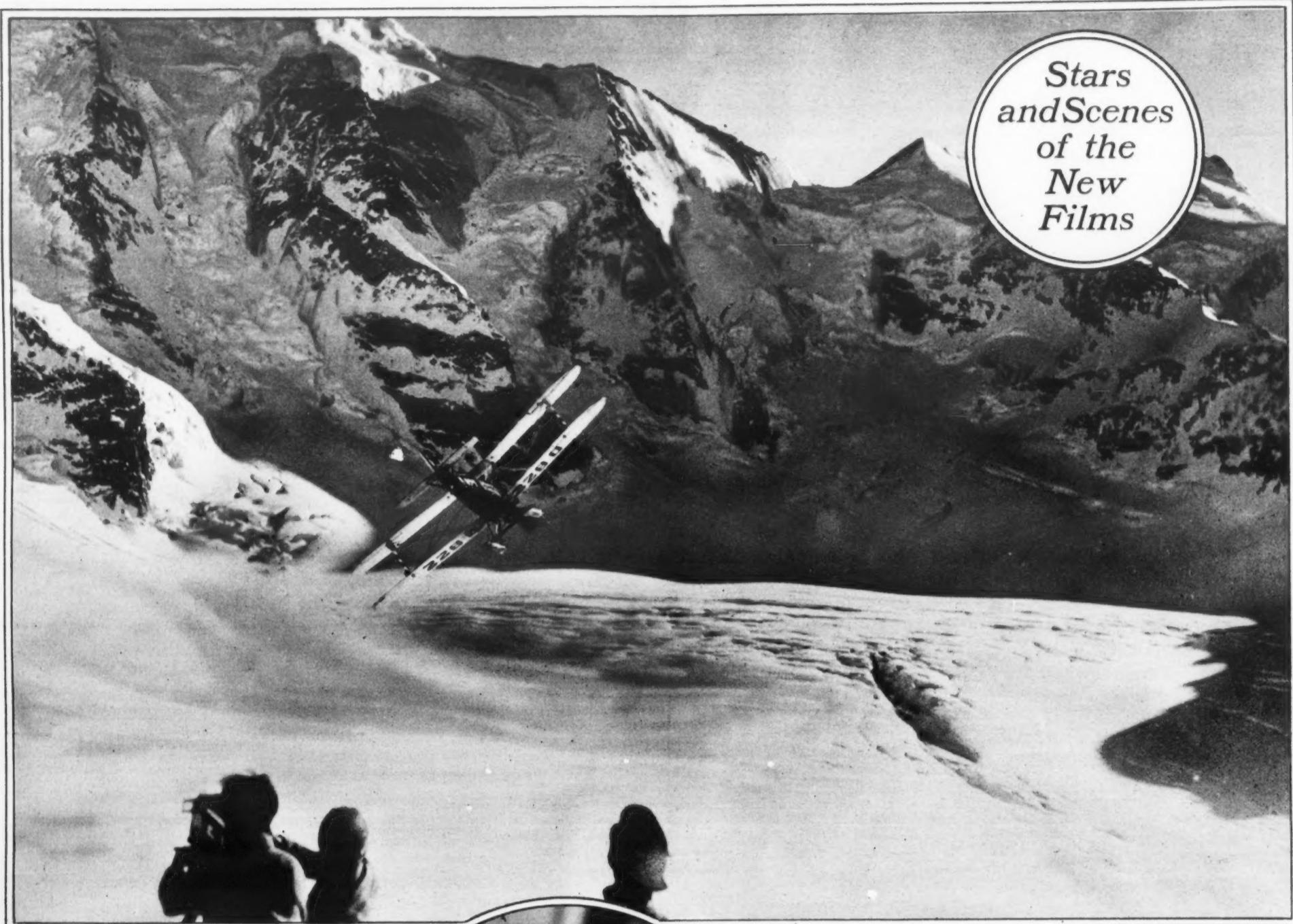


GEORGE M. COHAN  
as He Appears in a Revival of His Comedy, "The Song and Dance Man," Coming to the Fulton Theatre. (White.)

At Right—  
HAZEL HARRIS,  
in "Artists and Models," Paris Edition of 1930, Coming to the Majestic Theatre Next Week. (Mitchell.)

(White.)

*Stars  
and Scenes  
of the  
New  
Films*



RISKING DISASTER FOR A MOVIE THRILL: A PLANE

Making a Hazardous Landing in the Alps During the Filming of the Universal Picture, "The White Hell of Pitz-Palu."



HEEDING THE VOICE OF SPRING: SALLY STARR AND NICK STUART in a Scene From "Swing High," a New Pathé Picture Based on Life in the Circus.



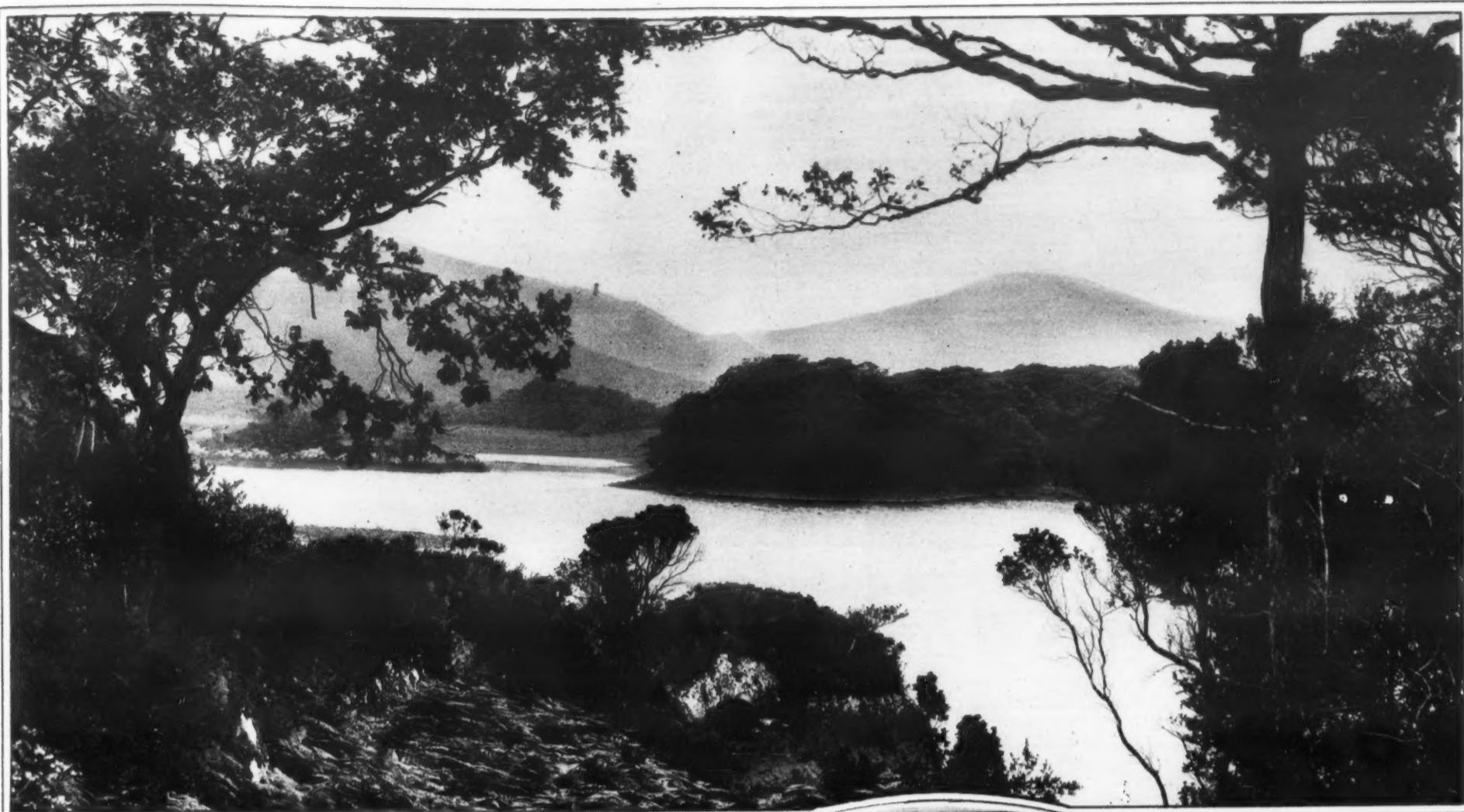
TWO OF THE SMALLEST STARS IN THE HOLLYWOOD GALAXY: MARIAN NIXON AND DOROTHY WARD, Featured in Warner Brothers' New Picture, "Courage," Each of Whom Is Less Than Five Feet Tall and Weighs Under 100 Pounds.



*At Right—*  
DOROTHY JORDAN AND RAMON NOVARRO in a Scene From "In Gay Madrid," at the Capitol Theatre.



DOROTHY SEBASTIAN AND LEILA HYAMS, Metro-Goldwyn-Mayer Stars, Pause in Their Play With Flash, the Educated Dog, on the Beach at Santa Monica. (Milton Brown.)



WHO WANTS TO BUY SOME OF KILLARNEY'S FAR-FAMED LAKES? SCENE ON THE 10,000-ACRE ESTATE OF THE EARL OF KENMORE IN COUNTY KERRY, IRELAND, Which He Has Decided to Sell, Together With the Shooting and Fishing Rights on an Additional 100,000 Acres. (Times Wide World Photos.)



READY FOR A FAST DASH TO THE BLAZE: A MOTORCYCLE FIRE ENGINE for Use in Fighting Small Fires or to Rush Reinforcements to the Regular Firemen, Which Has Been Added to the Apparatus at Watford, England. (Times Wide World Photos.)



IN THE POLICE STATION OF THE AIR: SCENE IN THE NEW DEPARTMENT OF COMMERCE MONITOR PLANT at Hingham, Mass., Which Makes Tests Day and Night to See That Radio Broadcasters Are Operating on the Frequencies Assigned to Them. The Apparatus on the Left Checks Up on Long-Wave Transmitters Up to 3,000 Meters and That on the Right on Those as Low as 10 Meters. The Control Panel Operates on Both. (Times Wide World Photos.)



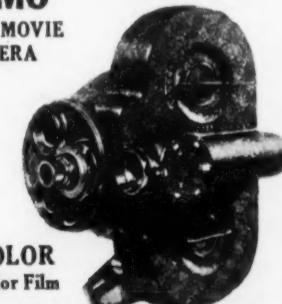
THE GRADE SCHOOL SPELLING CHAMPION OF THE COUNTRY: MISS HELEN JENSEN, 13 Years Old, of Des Moines, Iowa, Receiving From Dean George B. Woods of the American University the First Prize of \$1,000 in Gold at the Sixth Annual National Spelling Bee in Washington. Miss Ruth Des Jardens, 13, of Detroit (Right), Who Failed on the Word "Asceticism," Won the Second Prize of \$500. (Times Wide World Photos.)



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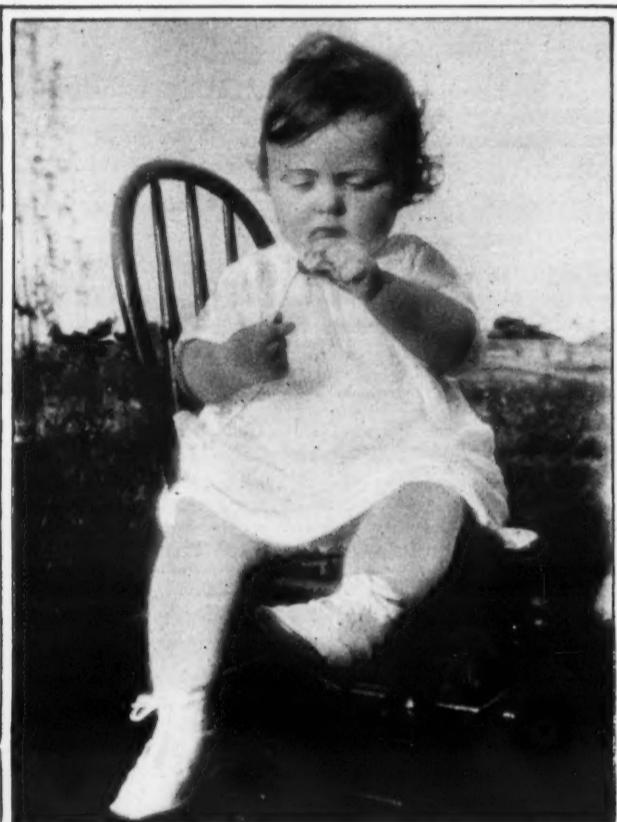
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## Winners of Cash Awards in the Amateur Photographic Competition



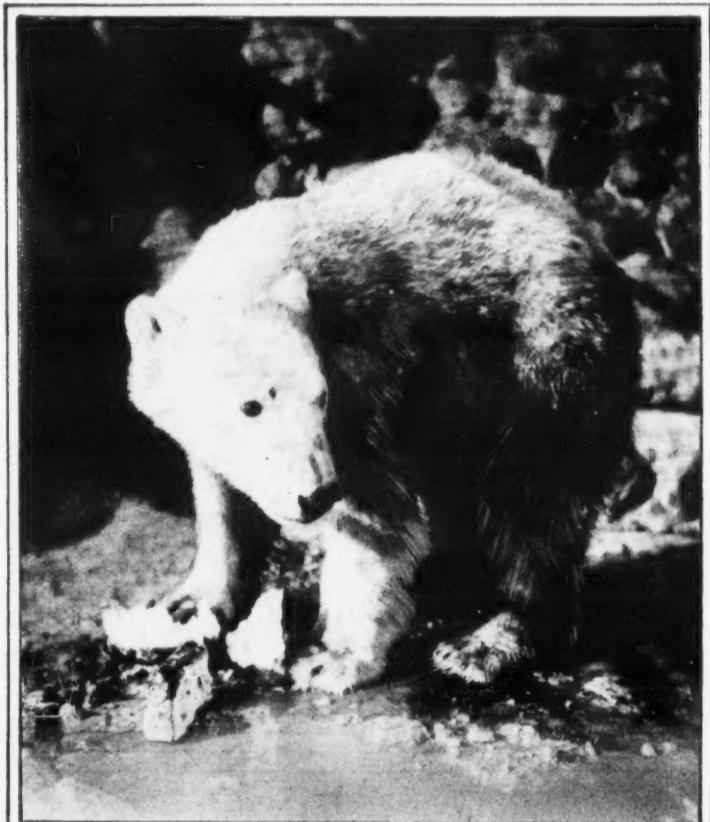
EXERCISING THE HUNTERS.

Submitted by Oscar Zimmerman of New York City, N. Y. (First Prize, \$10.)



"HE LOVES ME, HE LOVES ME NOT."

Photograph by Mrs. James Redner of Battle Creek, Mich. (Cash Award, \$3.)



FEEDING WITH PRIMITIVE CAUTION.

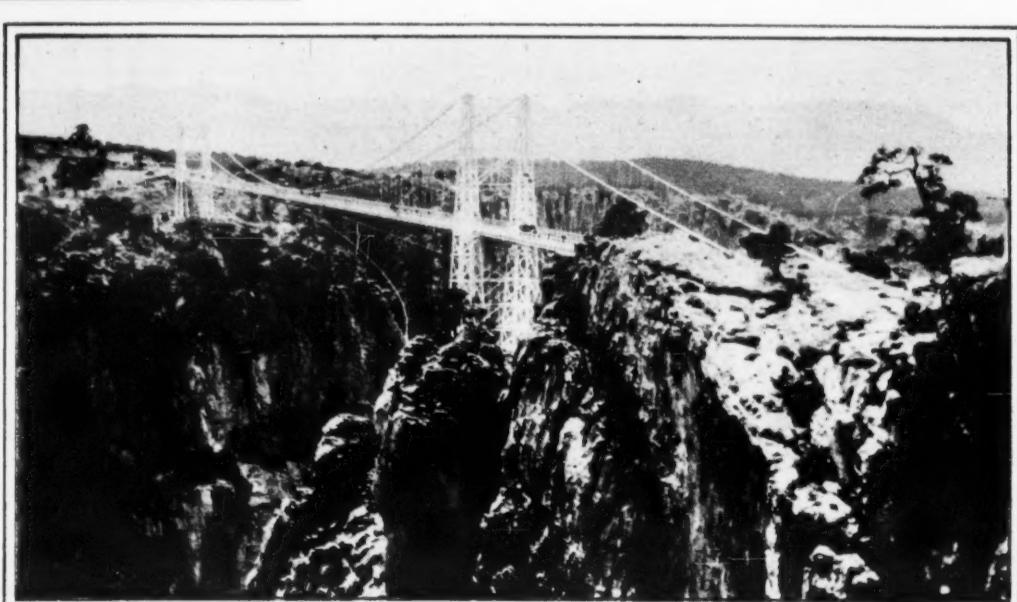
Offered by R. Tromp of Holland, Mich. (Cash Award, \$3.)



MOURNING DOVE NESTING.

Submitted by Viola McColm of Bucklin, Kan. (Cash Award, \$3.)

COM-  
MUNION  
OF AFFINI-  
TIVE  
SPIRITS:  
PARRA-  
KEETS  
Photo-  
graphed by  
J. B. Guss of  
France Field,  
Canal Zone.  
(Cash  
Award, \$3.)



THE SUSPENSION BRIDGE OVER THE ROYAL GORGE OF COLORADO.

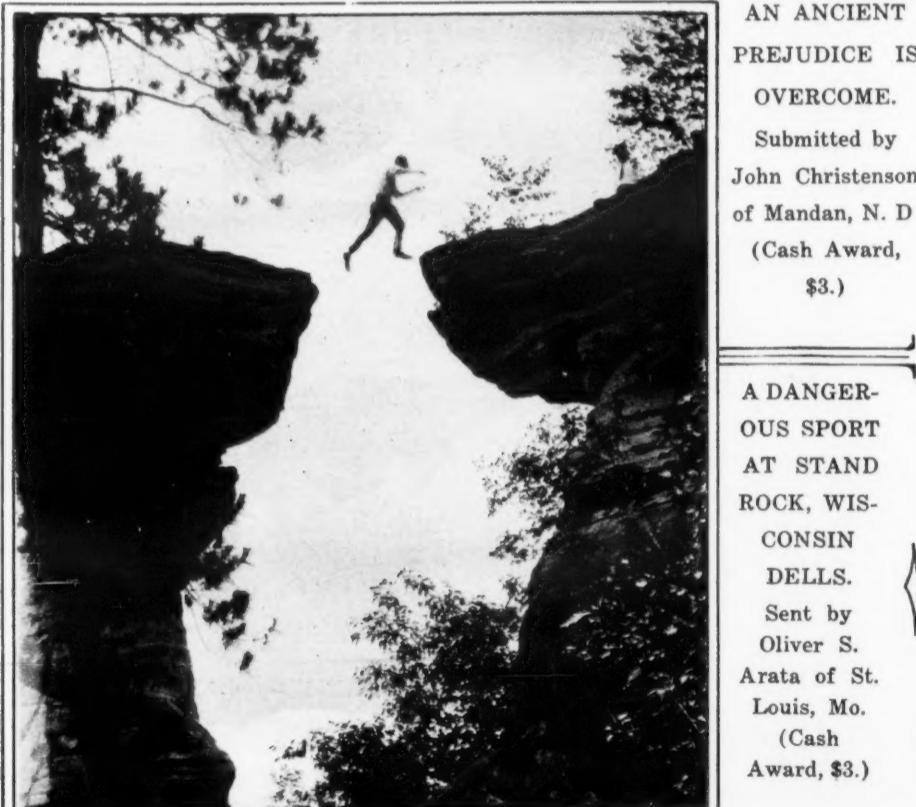
Sent by O. H. Gardner of Colorado Springs, Col. (Cash Award, \$3.)



FROM  
THE  
BRUSH  
OF THE  
MASTER  
PAINTER,  
NATURE.  
Offered by  
G. Davis  
of James-  
town, N. Y.  
(Cash  
Award, \$3.)



❖



AN ANCIENT  
PREJUDICE IS  
OVERCOME.  
Submitted by  
John Christenson  
of Mandan, N. D  
(Cash Award,  
\$3.)

A DANGER-  
OUS SPORT  
AT STAND  
ROCK, WIS-  
CONSIN  
DELLS.  
Sent by  
Oliver S.  
Arata of St.  
Louis, Mo.  
(Cash  
Award, \$3.)

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MID-WEEK PICTORIAL each week awards a first prize of \$10.00 for the best amateur photograph, and pays \$3.00 for each other photograph accepted. Amateur photographs must be submitted by the actual photographer. All photographs must carry return postage and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West 43d Street, New York, N. Y.



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SIX FEATURE RACES DAILY at 2:30 P. M.

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The Historic Event of the Racing Season

**\$80,000 BELMONT STAKES**  
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MONDAY, JUNE 9th	TUESDAY, JUNE 10th (LAST DAY)
<b>Sylvan Glen Steeplechase</b>	<b>\$3,500 Maturity</b>

SPECIAL RACE TRAINS—Leave Penna. Station, also Flatbush Ave., Brooklyn, 12:15, 12:30, 12:45, 1:00, 1:15, 1:30, 1:45 P. M. From Nostrand Ave. 5 minutes later, East New York 8 minutes later. Special Cars Reserved for Ladies. Also reached by trolley and buses from Jamaica. GRAND STAND AND PADDOCK, \$3.85, Including Tax

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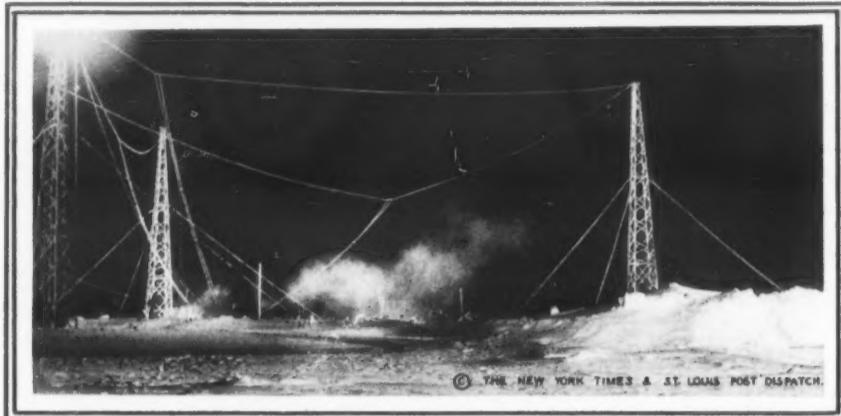
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## The New York Times Contributions to Scientific Discovery and Public Education

FROM INTRODUCTION TO AMERICAN GEOGRAPHICAL SOCIETY'S PUBLICATION, "THE WORK OF THE BYRD ANTARCTIC EXPEDITION 1928-1930."

**A**S notable almost as the geographical accomplishments of the expedition, were the achievements in radio communication. For this great achievement we have to thank The New York Times. Through its foresight and its experimentation with wireless for several years before the Byrd Antarctic Expedition took the field, and through a courageous expenditure of effort and materials, it has brought to realization a triumph in radio communication.

"More than 300,000 words of press reports have been transmitted by radio from the Byrd Expedition. . . . To connect directly, and every day, over 11,000 miles of distance, a tower on Forty-third Street in the heart of New York City with the Adolph S. Ochs Radio Station in a storm-swept camp in the Antarctic was a feat of communication which we shall hardly see surpassed unless we establish contact with worlds outside our own.

"In accomplishing this unrivaled feat in radio service The New York Times has gone far beyond commercial objectives and has made contributions to scientific institutions. This achievement is due to no lucky accident, but to a long continued policy of support and encouragement to scientific expeditions in many parts of the world.

"On this point Dr. Isaiah Bowman, Director of the American Geographical Society of New York, recently expressed himself as follows at the February, 1930, meeting in Philadelphia of the American Philosophical Society:

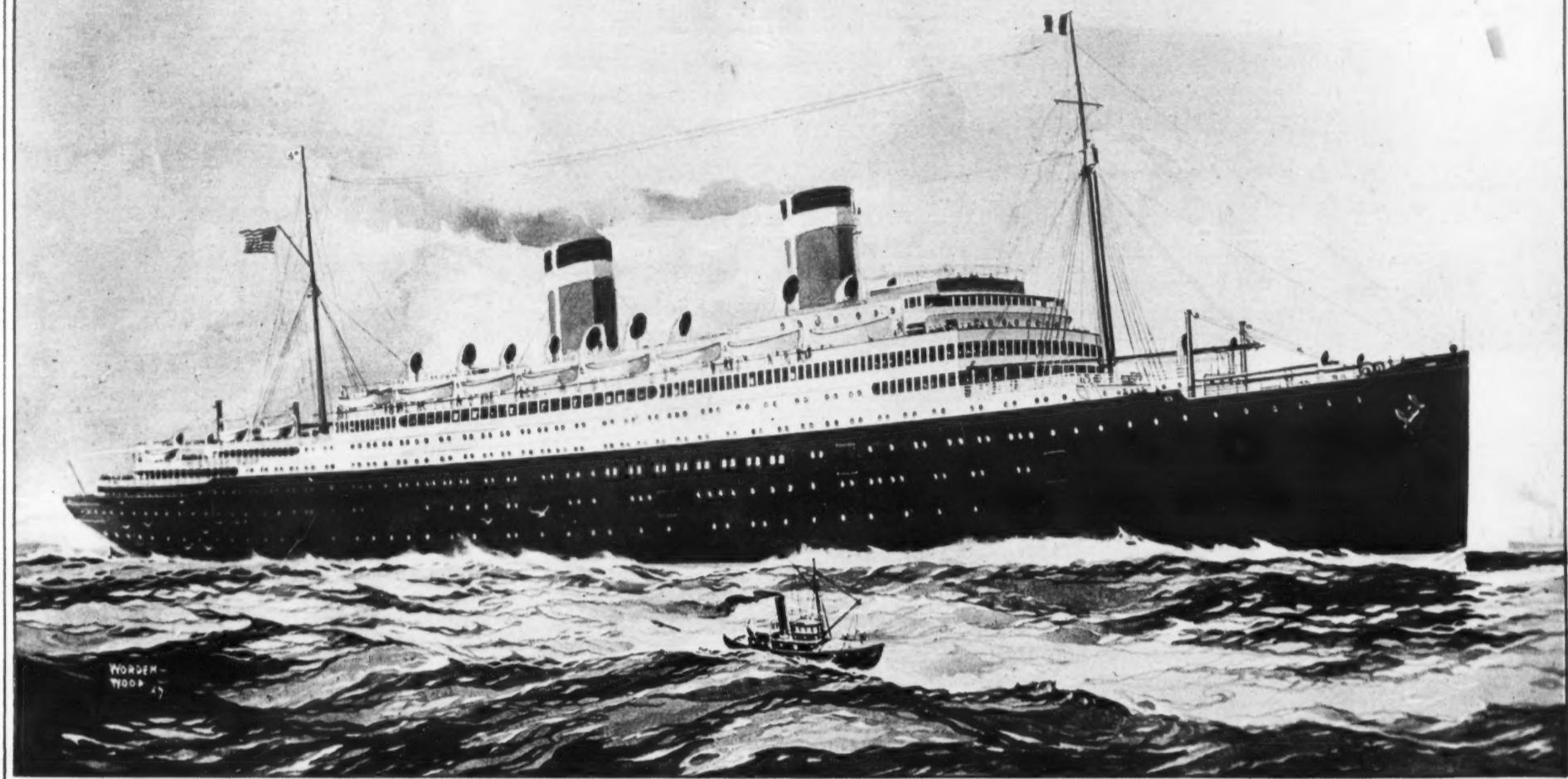
"'This wide interest (in Antarctic exploration) we owe not to the explorers themselves, but to the newspapers; and the time has come when science as well as the general public should acknowledge its indebtedness to the press. Without the assistance of the newspapers the well-equipped expeditions of recent years could not have been undertaken. However efficient airplanes may be, they are expensive things. Moreover, we are far more interested in an expedition from which we can have almost daily radio reports than we are in one that vanishes for several years, returns with news that blazes for a week, and then drops into the gulf of forgetfulness.'"

# The New York Times




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Whenever there is big news, The New York Times is first.

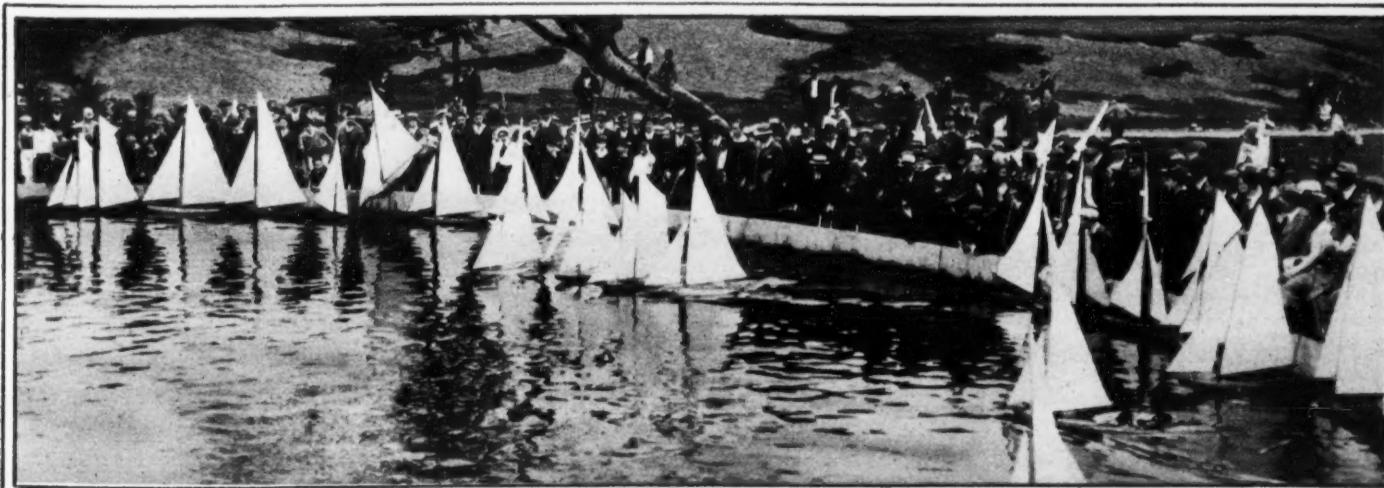
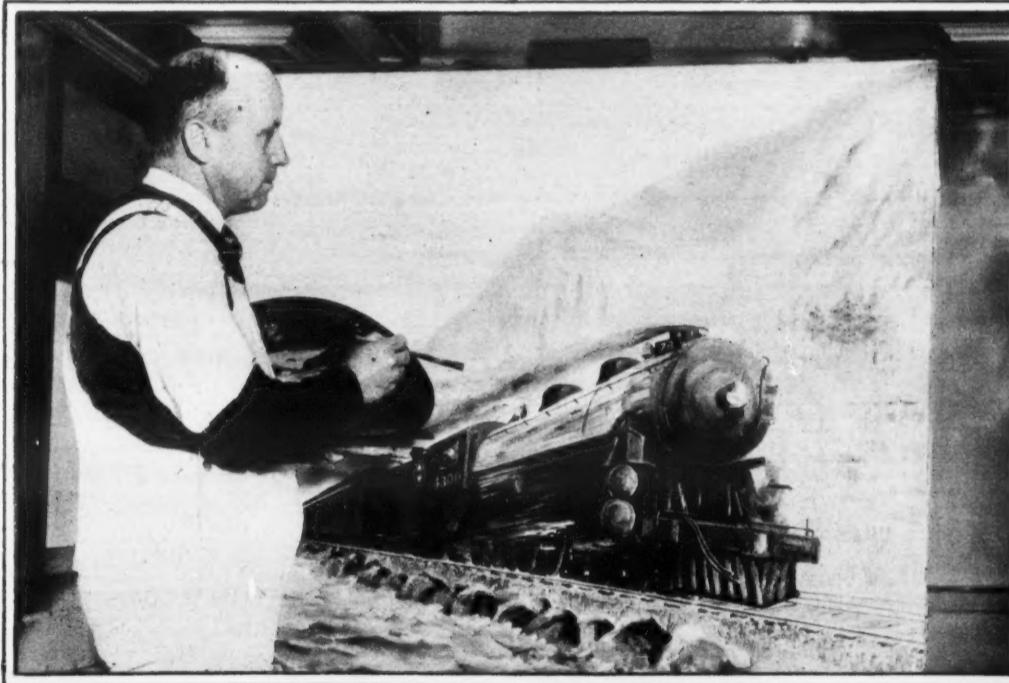


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(Times Wide World Photos.)



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(Times Wide World Photos.)

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# Do You Make These Mistakes in English?

Sherwin Cody's remarkable invention has enabled more than 70,000 people to correct their mistakes in English. Only 15 minutes a day required to improve your speech and writing

MANY persons say "Did you hear from him today?" They should say "Have you heard from him today?" Some spell calendar "calender" or "calander." Still others say "between you and I" instead of "between you and me." It is astonishing how often "who" is used for "whom," and how frequently the simplest words are mispronounced. Few know whether to spell certain words with one or two "c's" or "m's" or "r's," or with "ie" or "ei," and when to use commas in order to make their meaning absolutely clear. Most persons use only common words—colorless, flat, ordinary. Their speech and their letters are lifeless, monotonous, humdrum.

## Why Most People Make Mistakes

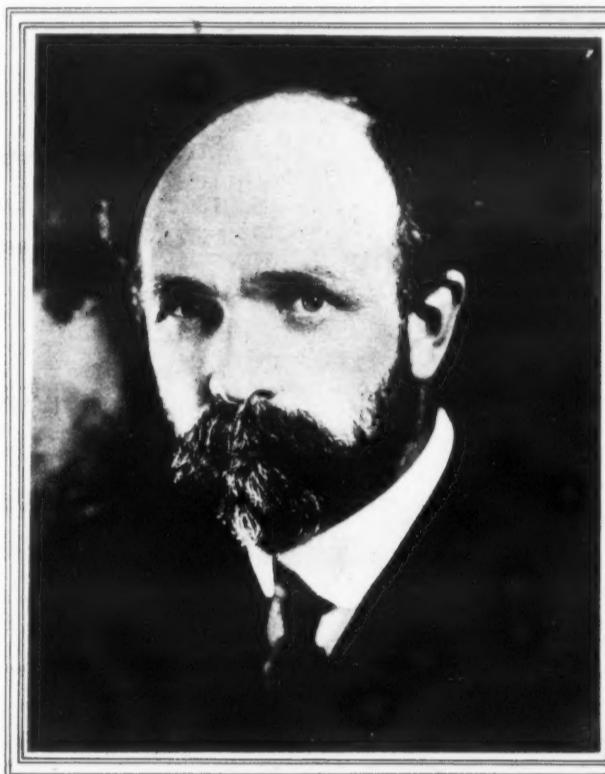
What is the reason so many of us are deficient in the use of English and find our careers stunted in consequence? Why is it some can not spell correctly and others can not punctuate? Why do so many find themselves at a loss for words to express their meaning adequately? The reason for the deficiency is clear. Sherwin Cody discovered it in scientific tests, which he gave thousands of times. *Most persons do not write and speak good English simply because they never formed the habit of doing so.*

## What Cody Did at Gary

The formation of any habit comes only from constant practice. Shakespeare, you may be sure, never studied rules. No one who writes and speaks correctly thinks of *rules* when he is doing so.

Here is our mother-tongue, a language that has built up our civilization, and without which we should all still be muttering savages! Yet our schools, by wrong methods, have made it a study to be avoided—the hardest of tasks instead of the most fascinating of games! For years it has been a crying disgrace.

In that point lies the real difference between Sherwin Cody and the schools! Here is an illustration: Some years ago Mr. Cody was invited by William Wirt, author of the famous Gary System of Education, to teach English to all upper-grade pupils in Gary, Indiana. By means of unique practice exercises *Mr. Cody secured more improvement in these pupils in five weeks than previously had been obtained by similar pupils in two years under old methods.*



SHERWIN CODY

*ment in these pupils in five weeks than previously had been obtained by similar pupils in two years under old methods.* Amazing as this improvement was, more interesting still was the fact that the children were "wild" about the study. It was like playing a game!

## 100% Self-Correcting Device

The basic principle of Mr. Cody's new method is habit-forming. Any one can learn to write and speak correctly by constantly using the correct forms. But how is one to know in each case what is correct? Mr. Cody solves this problem in a simple, unique, sensible way.

Suppose he himself were standing forever at your elbow. Every time you mispronounced or misspelled a word, every time you violated correct grammatical usage, every time you used the wrong word to express what you meant, suppose you could hear him whisper: "That is wrong, it should be thus and so." In a short time you would habitually use the correct form and the right words in speaking and writing.

The 100% Self-Correcting Device does exactly this thing. It is Mr. Cody's silent voice behind you, ready to speak out whenever you commit an error. It finds your mistakes and concentrates on them. There are no rules to memorize.

## Only 15 Minutes a Day

Nor is there very much to learn. In Mr. Cody's years of experimenting he brought to light some highly astonishing facts about English.

For instance, he found that a list of sixty-

nine words (with their repetitions) *make up more than half of all our speech and letter writing.* Obviously, if one could learn to spell, use, and pronounce these words correctly, one would go far toward eliminating incorrect spelling and pronunciation.

Similarly, Mr. Cody proved that there were no more than one dozen fundamental principles of punctuation. If we mastered these principles there would be no bugbear of punctuation to handicap us in our writing.

Finally, he discovered that twenty-five typical errors in grammar constitute nine-tenths of our everyday mistakes. When one has learned to avoid these twenty-five pitfalls, one can readily obtain that facility of speech which denotes the person of breeding and education.

When the study of English is made so simple, it becomes clear that progress can be made in a very short time. *No more than fifteen minutes a day are required.* Fifteen minutes, not of study, but of fascinating practice. Mr. Cody's students do their work in any spare moments they can snatch—and the results really are phenomenal.

Sherwin Cody has placed an excellent command of the English language within the grasp of every one. Those who take advantage of his method gain something so priceless that it can not be measured in terms of money. They gain a trade-mark of breeding that can not be erased as long as they live. They gain a facility in speech that marks them as educated people in whatever society they find themselves. They gain the self-confidence and self-respect which this ability inspires. As for material reward, certainly the importance of good English in the race for success can not be over-estimated. Surely, no one can advance far without it.

## Free—Booklet on English

It is impossible, in this brief review, to give more than a suggestion of the range of subjects covered by Mr. Cody's new method. But those who are interested can find a detailed description in a fascinating little booklet called "How You Can Master Good English in 15 Minutes a Day." It can be had by any one, free, upon request, without obligation. The book is more than a prospectus. Unquestionably it tells one of the most interesting stories about education in English that ever has been written.

If you are interested in learning more in detail of what Sherwin Cody can do for you, send for the book, "How You Can Master Good English in 15 Minutes a Day."

Merely mail the coupon, a letter or postal card for it now. SHERWIN CODY SCHOOL OF ENGLISH, 746 Searle Building, Rochester, N. Y.

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